# **DEVIN BOSCO LE**

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# **EDUCATION** University of California, Los Angeles

Bachelor of Arts (B.A.) in Design & Media Arts

June 2014 - August 2017 | Los Angeles, CA

Relevant Coursework: Three-Dimensional Modeling and Motion, Design Culture, Video and Animation, Typography, and Digital Photography

#### **EXPERIENCE**

## Pitch Agency Creative Intern

June 2016 - August 2016 | Los Angeles, CA Worked on Coffee Bean & Tea Leaf, Beverly Hilton, Waldorf Astoria, Burger King, Konami, SunPower, and The Giving Keys.

## **UCLA Daily Bruin** Editorial Illustrator

Jan 2015 - June 2016 | Los Angeles, CA

Illustrated editorial images for Arts and Entertainment and Opinion. Collaborated with Art Director to create cohesive aesthetics for branding.

#### Freelance Creative Content Director

Jan 2014 - Jan 2015 | Irvine, CA

Developed visual ideas and concepts in choosing appropriate media and style to meet client's objectives.

Clients include Tumblr, Adobe and General Assembly.

#### **Adobe** CC Student Representative

Aug 2013 - June 2014 | Irvine, CA

Worked closely with Adobe Representative Directors in driving awareness, engagement, and excitement for Adobe Creative Cloud. Coordinated strategic partnerships, sponsored events, and advertising campaigns.

### IEEE GameSig Junior Art Director

Mar 2013 - May 2013 | Irvine, CA

Developed digital and print promotional media for the largest intercollegiate computer game showcase in SoCal.

#### The New University Visual Designer

Mar 2013 - June 2014 | Irvine, CA

Assisted Sales Representatives and clients to create appealing ads. Produced ad campaign strategies for various products and services.

# SKILLS Design

Photoshop, Illustrator, InDesign, AdobeXD/Sketch, Premiere, After Effects, Autodesk Maya, Maxon Cinema 4D, Keynote

## **Development**

HTML/CSS, JavaScript, Unity, Processing

#### Other

UI/UX, Branding & Identity, Motion Graphics, Image Management, Visual Development, Data Visualization, Eating Tacos, Sense of Humor:)

# **ACTIVITIES**

Volunteer for The Transfer Center at UCLA (2015-Present)
Mentor for Kids Korner at UCLA (2014-2015)
UI/UX Researcher for UCI Video Game Development Club (2012-2014)
Volunteer for UCI Campus Assault Resources and Education Center (2014)