

TIFFANY TAIMOORAZY

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EDUCATION University of California, Los Angeles | Expected Graduation: June 2017

B.A. Design Media Arts, Neuroscience Minor
Major GPA: 3.91

EXPERIENCE The One Club + 72 & Sunny | February 2017

Art Director

Led advertising team to win 2nd place in Creative Boot Camp LA competition. Wrote copy, directed art, and presented execution pitch deck to judges after 4-day highly competitive program for the client based off of 72 & Sunny's creative brief. Created visuals for creative executions and designed final presentation of creative solutions.

Quotebook | January 2017 - present

Lead Designer

Work with team of designers and developers through Creative Labs at UCLA to develop an app and release it on the Apple app store by the end of the quarter. Create brand identity for the app, draft wireframes and high-fidelity mockups, and create animations with Adobe After Effects to be exported with Lottie.

Let's Run It Digital | December 2016 - present

Creative Director

Work with founder to brand digital media agency from the ground up, create brand identity guidelines and visual assets, design and manage website, create content for Instagram stories and pages for both LRI and clients, boost social media presence by optimizing social media accounts and creating integrated social media strategy.

Bruin Advertising and Marketing Agency | October 2015 - present

Designer

Serve as designer for an award-winning team to bolster Snapple's presence across the country by creating a holistic marketing campaign, create promotional material to strengthen team's branding identity, design content and layout of the final book of advertising and communications solutions for our client, compete in American Advertising Federation's National Student Advertising Competition.

Rebeca Mendez Design | December 2015 - March 2016

Creative Direction Intern

Drafted, illustrated, digitalized, and rendered symbols that will represent the victims and survivors of the January 8, 2011 Tucson shooting in the official city memorial, organized and documented production materials for branding campaign for Woven Accents.

RECOGNITION 2017 Second Place, The One Club Creative Boot Camp Los Angeles

& AWARDS

2017 The Machinic Unconscious, New Wight Gallery

2016 Vice Provost Award of Excellence, UCLA Undergraduate Science Journal

2016 Second Place, National Student Advertising Competition District 15

2016 Drool Exhibition, New Wight Gallery

2015 Half & Half Exhibition, New Wight Gallery

2013 "Medical Tourism and Outsourcing in a Global Marketplace," AANS Neurosurgeon

SKILLS Language

Assyrian, Italian, Spanish, conversational Russian

Software

Adobe Illustrator, InDesign, Photoshop, After Effects, Experience Design, Premiere Pro, Unity, Cinema 4D, Maya, Octane Render, Sketch, Principle

Programming

HTML & CSS, JavaScript, jQuery, Angular, D3, C#, Processing