

TYPO- GRAPHY

DMA 25

ALLI BERK

Walter Benjamin explores several ideas regarding Poe's words and the ideas of isolation and mechanization in urban society. He first speaks of how civilization reverts to a state of savagery. I would definitely agree with this observation, it is proven that without an organized system to follow, people become savage-like. In my earlier designs I played with the idea that civilization can "fall" into disorder. I would have my designs depicting organized typography on the upper part, and slowly becoming more and more chaotic towards the bottom. Depicting that if left alone, society would slowly fall from order to disorder. Benjamin also talks about how invention and innovation lead to the elimination of certain behaviors. The example of the match made me think of how one little thing we do can set off so many steps and make something totally different happen. I think this thought is very interesting, and gets me thinking about the repercussions that will occur from my own work in art.

1

COMPOSITION + SPACE

Times New Roman Regular / Times Regular

9 point size only

Type in black on white

ILLUMINATIONS: ESSAYS AND REFLECTIONS

“ON SOME MOTIFS IN BAUDELAIRE”

WALTER BENJAMIN

Edited by Hannah Arendt

Preface by Leon Wieseltier

Translated by Harry Zohn

Fear, revulsion, and horror were the emotions which the big-city crowd aroused in those who first observed it. For Poe it has something barbaric; discipline just barely manages to tame it. Later, James Ensor tirelessly confronted its discipline with its wildness; he liked to put military groups in his carnival mobs, and both got along splendidly—as the prototype of totalitarian states, in which the police make common cause with the looters. Valéry, who has a fine eye for the cluster of symptoms called “civilization,” has characterized one of the pertinent facts. “The inhabitant of the great urban centers,” he writes, “reverts to a state of savagery—that is, of isolation. The feeling of being dependent on others, which used to be kept alive by need, is gradually blunted in the smooth functioning of the social mechanism. Any improvement of this mechanism eliminates certain modes of behavior and emotions.” Comfort isolates; on the other hand, it brings those enjoying it closer to mechanization.

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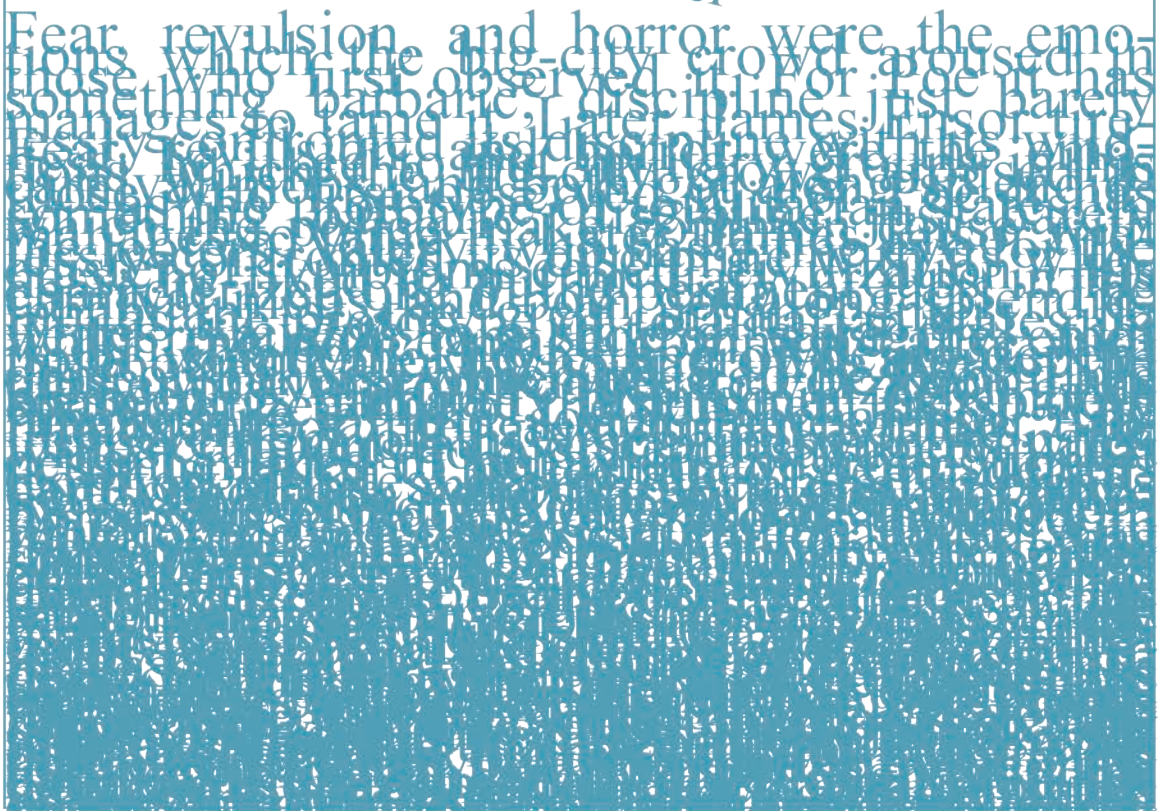
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PREFACE BY LEON WIESELTIER

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TRANSLATED BY HARRY ZOHN

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WEIGHT DIFFERENCES
REGULAR & BOLD

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Goodreads, Brooklyn, NY
Schocken Books, New York
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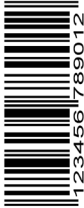
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5


TYPE SIZE COMBINATIONS

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Walter Benjamin "On Some Motifs in Baudelaire"

Translated by Harry Zohn

Preface by Leon Wieseltier

Edited by Hannah Arendt

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Fear, revulsion, and horror were the emotions which the highly-civilized man of the nineteenth century experienced in those who first observed the "other." The "other" was the "primitive," the "barbarian," the "exotic," the "discipline" just barely manages to tame it. Later, James Elmore tirelessly confronted its discipline with its soldiers, he faced to put military discipline to rest. The "other" was both got along splendidly—as the prototype of totalitarian states, in which the police make common cause with the looters. "Valley," who came with the "other" and the symptoms called "civilization," has characterized one of the perennials. "The inhabitant of the great urban centers, he which, 'reverts' to the 'other' and the 'primitive' and isolation. The feeling of being dependent on others, which used to be kept alive by need, is gradually lost in the smooth functioning of the machine. The machine eliminates certain modes of behavior and emotions." Comfort isolates; on the other hand, it brings those enjoying it closer to totalitarianism.

WALTER BENJAMIN

6

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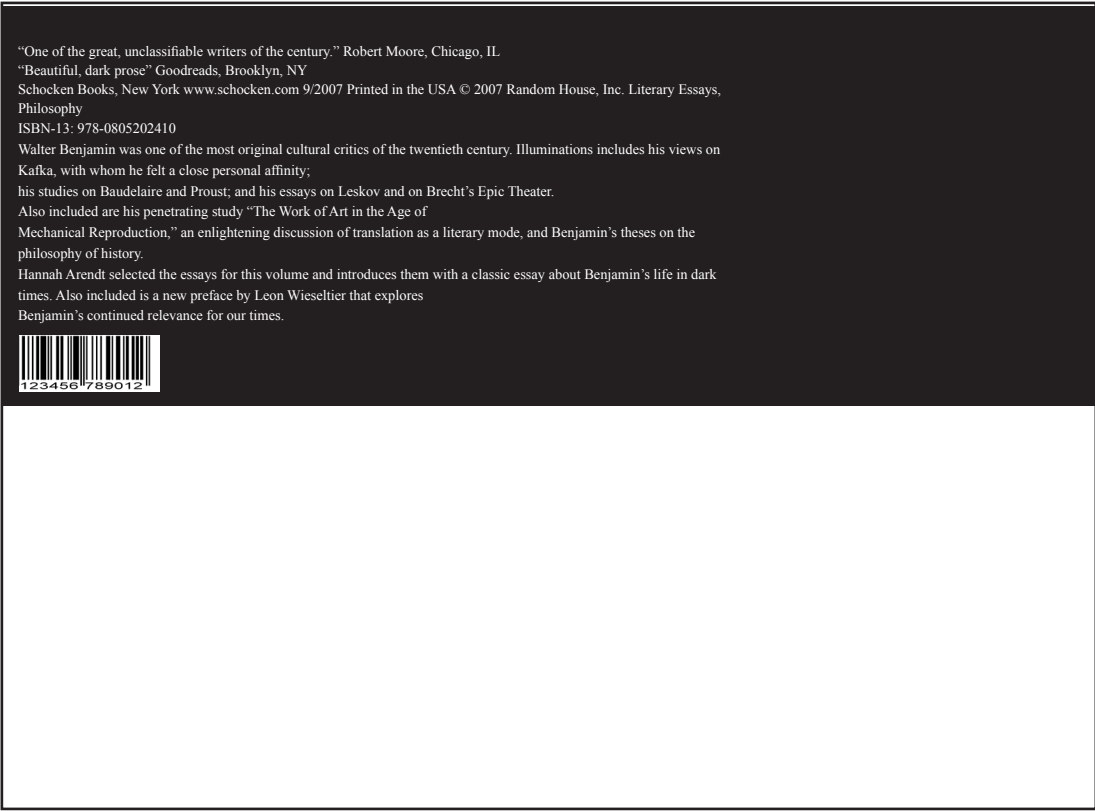
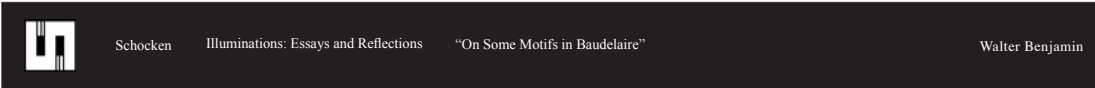
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7

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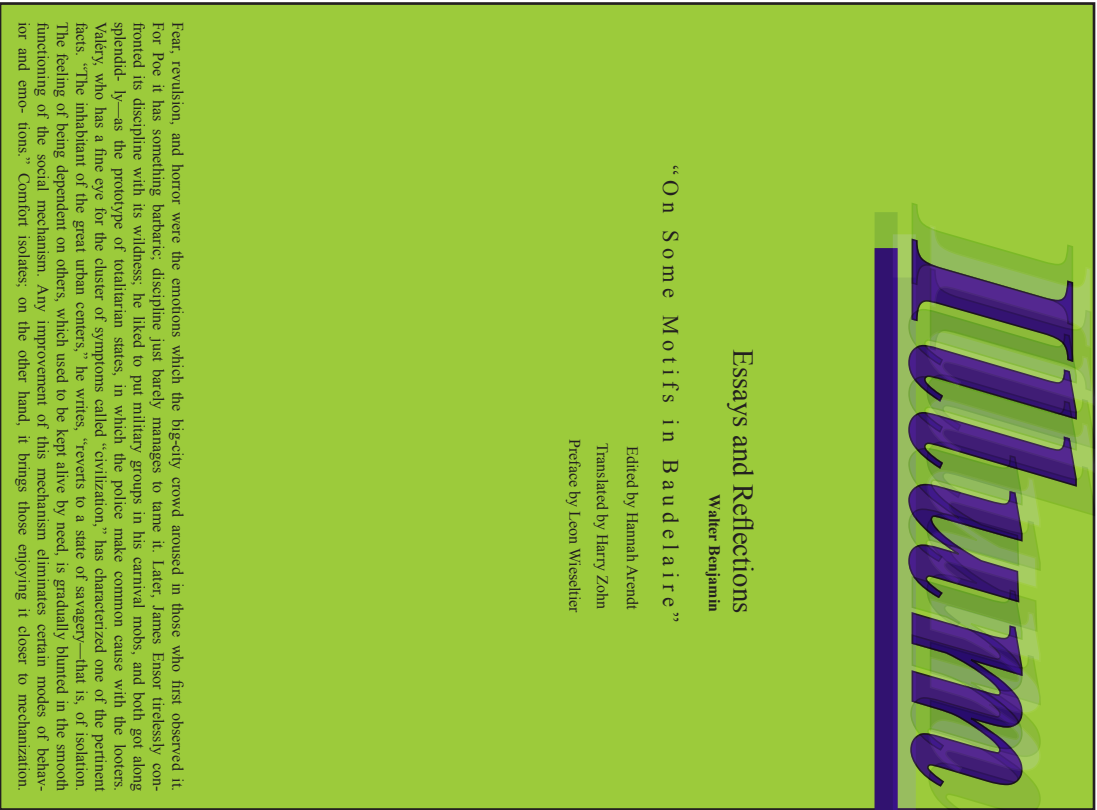
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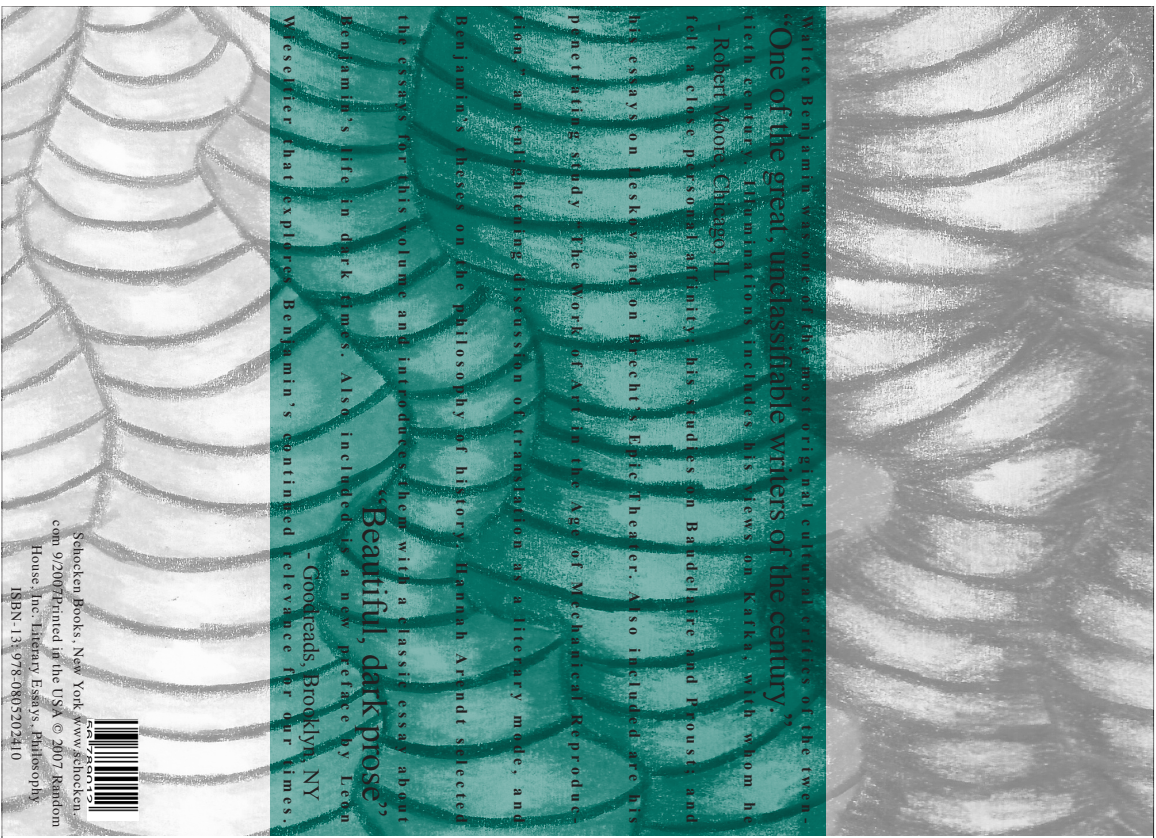
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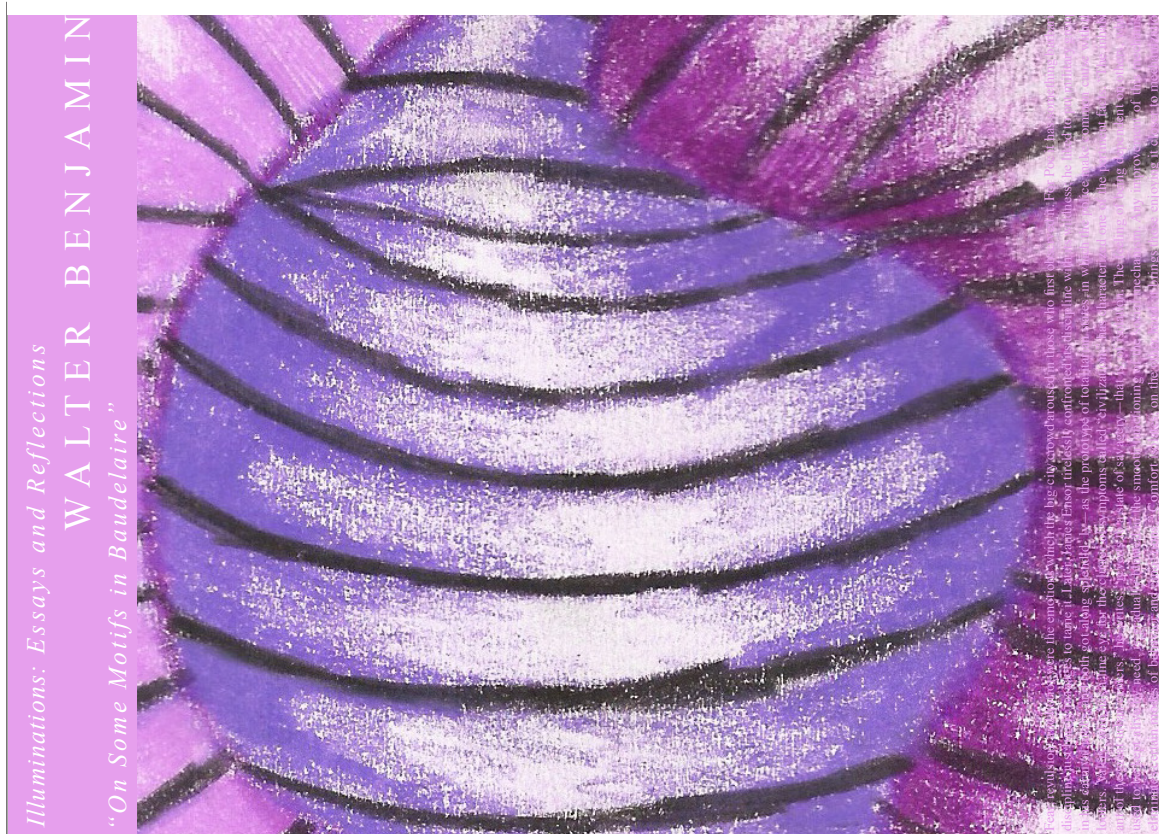
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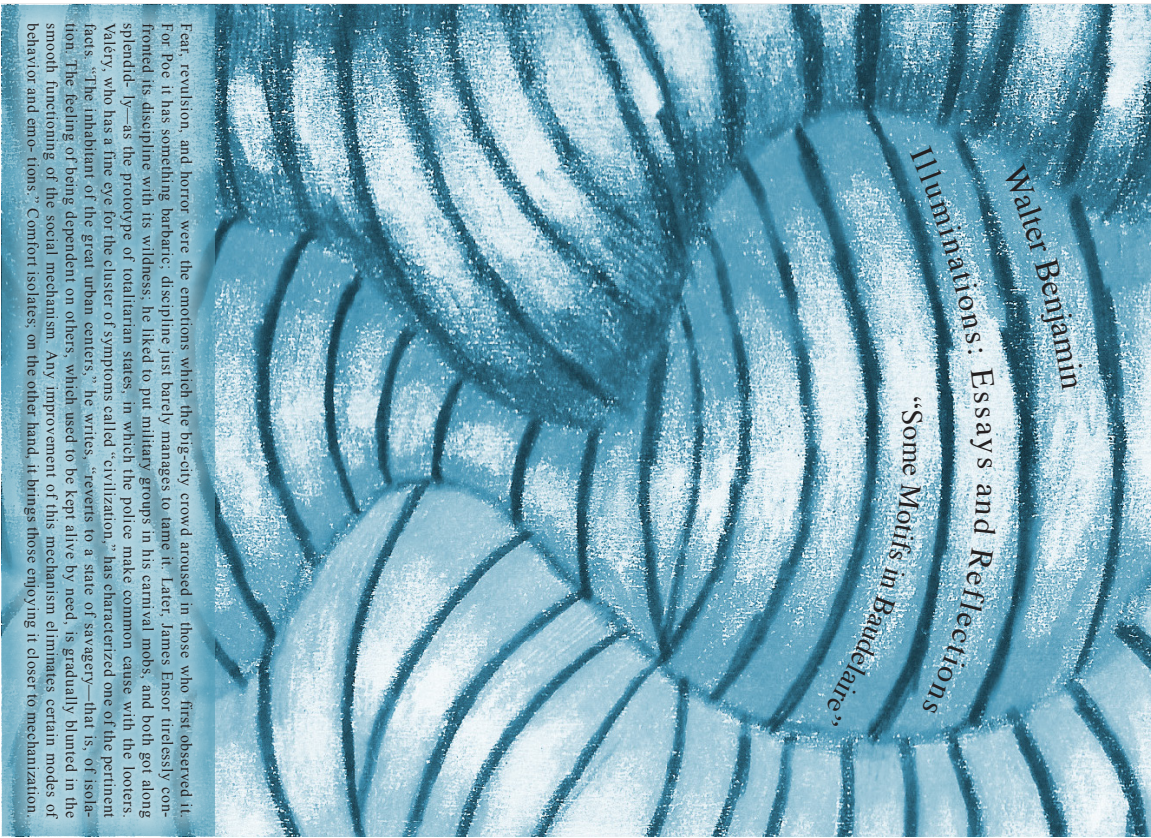


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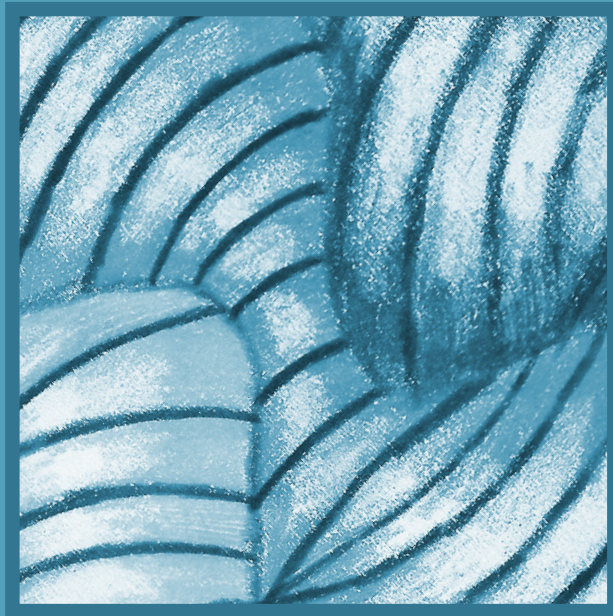



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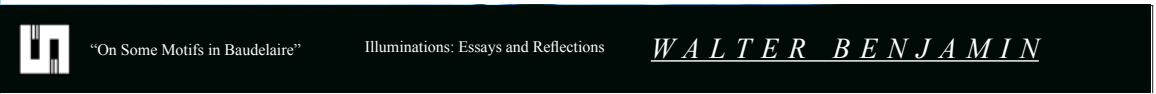
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