

154A COMM. DESIGN, SPRING '08 PROF. WILLEM HENRI LUCAS

GEORGE MICHAEL BROWER

UCLA DESIGN | MEDIA ARTS



CLASS DESCRIPTION

154A COMMUNICATION DESIGN I - Studio, six hours; outside study, nine hours. Preparation: completion of preparation for major courses. Enforced requisite: course C101 or 104 or C106. Focus on relationship of type to content, image, and materials. Acquisition of knowledge of and sensitivity to typography in context of complex communication problems in print and digital media. Research, concept and content development, and articulation of methodology for visualization. P/NP or letter grading.

As far as I knew, this class was supposed to be the extension of DESMA 25 (Typography), which I also took with Henri Lucas.

I had seen work from Rebecca Mendez's 154A class ... it seemed to me like a pretty straightforward task: here's some content, now do the "design" thing. I'd soon find out that this class would work somewhat differently.

THE ASSIGNMENT

D.O.B. - DATE OF BIRTH is a research project on the day you were born. Aim is to figure out what world you were born into. What happened that day, besides the "beginning of your life?" What other NEWS events occurred LOCAL, NATIONAL, GLOBAL? What MUSIC was playing on the radio, what was popular on national TELEVISION, what was in FASHION, what was the weather like? What star constellation were you born under? Which CELEBRITIES were born that day and/or were celebrating their birthdays? But also, who was there when you were born, were there older brothers and sisters? Were you born in a hospital, do your mom and dad have specific details and stories?

This assignment is about gathering data, archiving, catagorizing, scaling and visually translating data. An important aspect of this assignment is STORY TELLING.

SOURCES: internet, newspapers (of that day and the day after), time-lines, info graphics, astrology, your family, the library, etc.

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COURSE + CONTENTS







DISSECT & DEBRIEF

"D.O.B. - DATE OF BIRTH is a research project on the day you were born. Aim is to figure out what world you were born into. What happened that day, besides the 'beginning of your life?'"

Throughout our youth, I think our parents try to do their best to ensure their children of a certain sense of stability and safety. Something that says the world isn't changing ... things will stay the same. Probably the most shocking part of entering adulthood is the realization that history is subject to constant revision, and that we're very deeply intertwined with the way it will play out. By analyzing the circumstances that precede our existence, we get a better sense of our "trajectory," the impact the world has on us and vice versa.

"What other NEWS events occurred LOCAL, NATIONAL, GLOBAL? What MUSIC was playing on the radio, what was popular on national TELEVISION, what was in FASHION, what was the weather like? What star constellation were you born under? Which CELEBRITIES were born that day and/or were celebrating their birthdays?"

I think a defining characteristic of our era is the blurring of the seperations between what we usually define as "high" or "low" culture. We're just beginning to realize that the New York Philharmonic and Snoop Dogg both produce art of equal cultural significance. Considering the full range of "cultural products" gives us a better sense of our society's collective consciousness at a given point in time.

"This assignment is about gathering data, archiving, catagorizing, scaling and visually translating data. An important aspect of this assignment is STORY-TELLING. SOURCES: internet, newspapers (of that day and the day after), time-lines, info graphics, astrology, your family, the library, etc."

We definitely belong to a society with a very rich written history. We archive everything. Depending on the assortment of information we choose to present, we create more meaning than a given piece of information could provide for autonomously. Through the juxtaposition and categorization of findings that share a common thread, we begin to weave a story.

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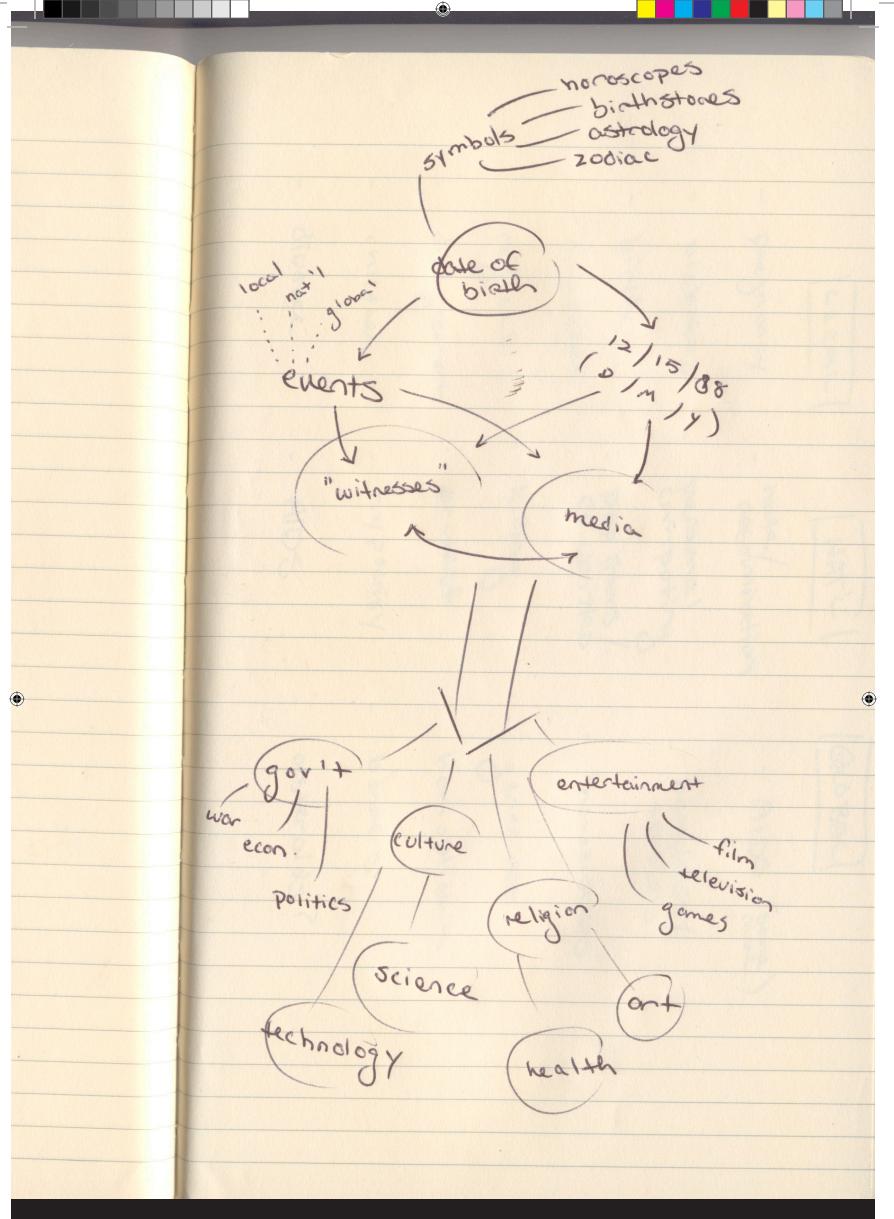
A "VISUAL ESSAY"

Before moving any further, it might be best to talk a bit about what this book is supposed to accomplish (for those not directly involved in the class itself). It is the final project for 154A, but unlike other books put together for the end of a quarter, it aims to weigh the process over the product.

I'd feel a bit sleazy if I didn't point out that a lot of this particular process was put together retroactively. I don't think we realized the importance of a documentation of this sort until a good deal of the quarter had passed, so there was some lost time to be made up for.

That said, the creation of the "process book" is supposed emphasize the importance of a reliable working method.

DEBRIEFING THE SYLLABUS



The "rich picture" is like a fancy flowchart that lets you see how I was organizing my thought before I actually sought out research materials.

Starting with the central theme (in our case the date of birth, the point is to make an associative diagram which will ultimately dictate the form the research will take. In my case I can see that the events that happened on my birthday will

both be covered by the people who were there to see them and the media that's kept track of them over the years, in databases, news archives and research indexes.



RESEARCH

Abstracts and/or full text transcripts of the articles and figures th. serve as the project's content. Articles are arranged by keyword, with an "in brief" overview generalizing eaching section's finding:

CRIME

IN BRIEF: An astonishing amount of children are involved in crime.

Most violent crimes stem from drugs ... a few celebrities gone wild here and there, but mostly drugs.

2 BOYS HELD IN CRACK CASE, THE NEW YORK TIMES, 12/14/88, Two boys, 10 and 13 years old, have been charged in Dorchester District Court with operating a sidewalk business peddling crack. They were arrested Friday.

STUDENTS TACKLE ISSUES OF VIOLENCE THE NEW YORK TIMES, 6/30/88, LEAD: About a third of American families experience domestic violence, according to the family research laboratory at the University of New Hampshire in Durham. At least 1.8 million women are assaulted by their husbands every year and more than 1.6 million children are abused by parents.

870 ARRESTED IN EFFORT TO HALT GANG VIOLENCE IN LOS ANGELES

THE NEW YORK TIMES, 9/19/88, LEAD: Police officers swept gang territories and arrested more than 870 people to curb violence that caused one death and left at least four people wounded over the weekend, the authorities said today.

PAROLE ACTION COULD CLOSE LANDMARK MURDER CASE SELWYN RAAB ros THE NEW YORK TIMES, 10/2/88, LEAD: Sometime early next month, New York State prisoner 66A0003 will ask the Parole Board to write the final chapter in the Wylie-Hoffert murder case - a landmark legal saga that was pivotal in abolishing the state's death penalty and in restricting police interrogations throughout the country.

MOTHER WHO GIVES BIRTH TO DRUG ADDICT FACES FELONY CHARGE,
THE NEW YORK TIMES, 12/16/88, A woman whose son was born addicted to cocaine was charged today with child abuse and delivery of the

drug to her baby, a felony drug charge that prosecutors say has never been used against a new mother. The child, Michael Hudson, was born , Nov. 13 infected with syphilis as well as addicted to cocaine, the authorities said. He has been treated and placed in a foster home awaiting adoption. His mother, Toni Suzette Hudson, 29 years old, was arrested Thursday on a street corner known for drug sales. She was being held in the Seminole County jail in lieu of \$2,000 bond. Other Florida prosecutors have charged mothers of addicted babies with child abuse, but never with violating drug laws, said Jeff Deen, the Seminole-Brevard Assistant State Attorney. Charge Has 30-Year Penalty Conviction of child abuse generally carries a sentence of no more than 60 days. The drug charge carries a maximum sentence of 30 years. Mr. Deen said he could prosecute Ms. Hudson for delivering the drug because state law defines it simply as a transfer from one person to another. He said he planned to argue that the mother transferred the drug to Michael by ingesting it.

BOY, 15, IS CONVICTED OF MURDER FOR THRILL THE NEW YORK TIMES, 3/11/88, LEAD: A 15-year-old boy who beat a classmate to death with a baseball bat because he wanted to know what it was like to kill someone was convicted of murder today and sentenced to life in prison.

SINGER JAMES BROWN RECEIVES 6-YEAR SENTENCE IN CAR CHASE,

THE NEW YORK TIMES, 12/15/88, The soul singer James Brown was sentenced to six years in prison today for failing to stop for the police in a two state automobile chase. But he was acquitted of assault with intent to kill. Mr. Brown's lawyer, Bill Weeks, had argued that the prospect of arresting a celebrity caused the police to overreact in their pursuit of Mr. Brown. But the prosecutor, Robert Harte, said Mr. Brown admitted that he failed to obey a police officer's command to pull over. An Aiken County jury deliberated more than three hours before finding Mr. Brown guilty of two counts of aggravated assault and of eluding the police.

MAN, 18, GUILTY OF CONSPIRACY IN '86 MURDERS THE NEW YORK TIMES, 12/8/88, LEAD: An 18-year-old, accused of helping plot the shooting deaths of his friend's father and brother, was convicted today of conspiracy and criminal facilitation but acquitted of murder.

BOY, 16, CHARGED IN AX MURDERS OF 4 IN HIS FAMILY IN MINNESOTA

THE NEW YORK TIMES, 2/20/88, LEAD: The authorities today arrested David Brom, 16 years old, in the ax murders of his parents, a brother and a sister. Prosecutors said they would seek to try him as an adult on murder charges.

MOTHER SEIZED IN SLAYING OF S-YEAR-OLD DAVID E. PITT FOR THE NEW YORK TIMES, 12/16/88, LEAD: The mother of a 5-year-old girl and the mother's companion were charged yesterday with second-degree murder after the child, who was found beaten, sexually abused and near death in the couple's Brooklyn apartment, died Wednesday night ata hospital.

DISCRIMINATION

IN BRIEF: People are really frightened of AIDS, and a lot of people are convinced that gays are to blame for the epidemic. Religious leaders denounce homosexuality, people assault gays on the street. Gay community responds with protest.

NEW YORK TIMES INDEX, 3/20/88, ABSTRACT: Howard Russell, homosexual who lives in Middlebury, Vt, says he hopes gay rights bill that has been passed by Vermont Senate will help stop discrimination he feels he has suffered; bill, which faces strong opposition in House, has received backing of Development Secretary Eldert Moulton.

NEW YORK TIMES INDEX, 4/24/88, ABSTRACT: Federally financed manual outling curriculum of sex education for teenagers has touched off political firestorm in New Hampshire because it describes homosexuality as normal; since January more than 200 copies of manual have been distributed to medical, family planning and government agencies around state; Federal Government has begun action to try to block its distribution.

INDEX OF RESEARCH



NEW YORK TIMES INDEX, 4/26/88, ABSTRACT: United Methodist Church's General Conference, highest policymaking body of church, will discuss issue of homosexuality, and whether homosexual behavior is incompatible with Christian teaching and thus bar to church leadership.

NEW YORK TIMES INDEX, 5/03/88, ABSTRACT: United Methodist Church's General Conference votes to maintain position that homosexual behavior is incompatible with Christian teaching and bar to ordained ministry.

NEW YORK TIMES INDEX, 6/12/88, ABSTRACT: Study by Philadelphia Lesbian and Gay Task Force has reported that nearly half of city's homosexual men and one fifth of city's lesbians suffer violent crimes in year because of their sexual orientation, says figures are almost 12 times national annual criminal violence rate for all men and 10 times rate for all women.

NEW YORK TIMES INDEX, 6/17/88, ABSTRACT: Delegates to Southern Baptist Conventikon in San Antonio condemn homosexuality as 'a manifestation of a depraved nature' and 'perversion of divine standards.'

NEW YORK TIMES INDEX, 7/03/88, ABSTRACT: Flurry of recent studies have confirmed that harassment and crimes against homosexuals are increasing; gay-rights activists say incidents are becoming more violent; problem seems to stem from complex mix of circumstances, including anxieties and resentment about AIDS epidemic.

NEW YORK TIMES INDEX, 8/08/88, ABSTRACT: Dozen gay protesters, at montly protest mass across street from St Patrick's Cathedral, place wreath bearing words "Free Sharon Kowalski" at altar inside cathedral; Kowalski is disabled woman whose parents are fighting her gay lover over her care and visitors.

NEW YORK TIMES INDEX, 8/23/88, ABSTRACT: Six men attack two others with knives and baseball bat on Manhattan's Upper West Side after harassing men with anti-homosexual comments.

NEW YORK TIMES INDEX, 8/24/88, ABSTRACT: Two men are attacked on Upper West Side of Manhattan by group of knife and bat-wielding teen-agers shouting anti-homosexual epithets; David Wertheier, head of New York City Gay and Lesbian Anti-Violence Project, says number of assaults against people who are homosexual or are perceived by others to be homosexual has risen dramatically this year; victims, Barry Finnegan and David Frank, were attacked by six youths; both are injured.

NEW YORK TIMES INDEX, 8/31/88, ABSTRACT: 1,000 stage protest on Upper West Side of Manhattan to protest recent violence against homosexuals and police arrest at least 100 for blocking traffic.

NEW YORK TIMES INDEX, 12/29/88, ABSTRACT: Op-Ed article by Robert A Bernstein on comment by Judge Jack Hampton of Dallas, that he imposed 30-year prison sentence on convicted murderer, rather than life term, because victims were homosexual; says frightening implication of his remark is that gay persons are like fair game, that violence against them is at least partially excusable; says contrary to what some people think and fear, homosexuals do not have power to alter anybody else's sexual orientation

DRUGS

IN BRIEF: People are absolutely in love with coke and absolutely crazy
about crack. They put it before others' lives, their own lives, and even

SUBMACHINE GUIS AND UNPREDICTABILITY ARE HALLMARKS OF CRACK'S VIOLENCE PETER KERR FOR THE NEW YORK TIMES, 3/18/88, LEAD: Crack has brought a new level of drug violence to New York and several other American cities, and law-enforcement officials say they now fear that many of the unstated codes of the street - restraints that often protected the police, drug agents and witnesses from attack - may be starting to disappear.

MOTHER WHO GIVES BIRTH TO DRUG ADDICT FACES FELONY CHARGE,

THE NEW YORK TIMES, 12/16/88, A woman whose son was born addicted to cocaine was charged today with child abuse and delivery of the drug to her baby, a felony drug charge that prosecutors say has never been used against a new mother. The child, Michael Hudson, was born, Nov. 13 infected with syphilis as well as addicted to cocaine, the authorities said. He has been treated and placed in a foster home awaiting adoption. His mother, Toni Suzette Hudson, 29 years old, was arrested Thursday on a street corner known for drug sales. She was being held in the Seminole County jail in lieu of \$2,000 bond. Other Florida prosecutors have charged mothers of addicted babies with child abuse, but never with violating drug laws, said Jeff Deen, the Seminole-Brevard Assistant State Attorney. Charge Has 30-Year Penalty Conviction of child abuse generally carries a sentence of no more than 60 days. The drug charge carries a maximum sentence of 30 years. Mr. Deen said he could prosecute Ms. Hudson for delivering the drug because state law defines it simply as a transfer from one person to another. He said he planned to argue that the mother transferred the drug to Michael by ingesting it.

IN MANHATTAN AND BROOKLYN; SEPARATE ARRESTS INVOLVE
HANDGUN AND DRUGS JESUS RANGEL ros THE NEW YORK TIMES,
12/23/88, Two New York City schoolteachers were arrested yesterday,
one for illegally possessing a handgun that the police said had been
found by a student and that the teacher had offered to buy, and the
other on drug charges. The first teacher, Donald Johnson, 38, was
arrested at Thomas Jefferson High School in the East New York section of Brooklyn, where he taught English, and charged with illegally
possessing a handgun. The charge, a third degree felony, ordinarily
carries a minimum sentence of at least one year in jail. The police

said that Mr. Johnson took the gun from a 14-year-old sludent at the school Dec. 15 after the student said she found it in a school bathroom. Another teacher whose students said had warned them about drugs was arrested and charged with possession of marijuana and cocaine after an investigation begun by a tip to a school official, the police said. The teacher, shirley Smith, 48 years old, of 3 Washington Square Village, was suspended from teaching and transferred to a job in the local district office. Ms. Smith, who taught fifth grade at Public School 34 at 730 East 12th Street, bought two small bags of marijuana from a man in front of 244 East 7th Street at 8:35 P.M. Wednesday, said Sgt. John Clifford, a police spokesman. During a subsequent search three envelopes containing cocaine were found on her. Ms. Smith was charged with criminal possession of a controlled substance and unlawful possession of marijuana.

1,200 POUNDS OF COCAINE SEIZED; 9 HELD, AP, 5/19/88, LEAD: A supply line that would have brought nearly eight tons of cocaine into the Hamptons for the resort season was cut off by undercover agents who confiscated the first shipment, faked a delivery and made nine arrests, the authorities said today. A supply line that would have brought nearly eight tons of cocaine into the Hamptons for the resort season was cut off by undercover agents who confiscated the first shipment, faked a delivery and made nine arrests, the authorities said today.

3 TONS OF COCAINE SEIZED ON L.I. AND 3 ARE ARRESTED PETER KERR FOR THE NEW YORK TIMES, 4/2/88, LEAD: Nearly three tons of cocaine was seized and three Colombians were arrested in a warehouse on Long Island Thursday night in what Federal officials said was the nation's largest seizure of cocaine outside of Florida, the authorities announced today.

WE ARE LOSING THE WAR ON DRUGS ROBERT M. MORGENTHAU FOR THE NEW YORK TIMES, 2/16/88, LEAD: After a brief absence, illegal drugs are back in the news. Honduran Army officers are setting up drug operations in their country. Gen. Manuel Antonio Noriega, the military leader of Panama, has been indicted in Florida for trafficking in drugs. The Attorney General of Colombia was murdered for his opposition to the Medellin drug cartel. Front page headlines announced

that according to a Justice Department study, upward of three-quarters of the men arrested for serious crimes in 12 major cities had tested positive for drug use. In New York, a 17-year-old was arrested after an 8-day, 11-robbery spree in which he murdered 5 innocent people and wounded 6 others -all to support his crack habit.

DUKAKIS HITS HARD AT BUSH ON FOREIGN AID AND DRUGS ANDREW
ROSENTHAL FOR THE NEW YORK TIMES, 11/3/88, LEAD: Gov. Michael
S. Dukakis, using unusually harsh language to attack Vice President
Bush on the drug issue, assailed his Republican rival today for not
committing himself to cutting off foreign aid to countries that fail to
cooperate with the United States in the war against drugs.

CRACK USE ON THE RISE IN SUBURBS, PHILLIP LUTZ FOR THE NEW YORK TIMES, 11/13/88. When crack became a commodity about three years ago, trafficking in the drug was strictly an urban phenomenon. Now, use and sale of the highly potent cocaine derivative are escalating throughout suburban Long Island, as are associated problems. Although no one knows how many Long Islanders are involved in crack transactions, health and law-enforcement authorities agreed that, based on the effects the drug is having, those numbers are growing among an increasingly diverse group. The effects of crack, including addiction and crime, are prompting health and law-enforcement agencies in Nassau and Suffolk Counties to step up their anticrack activities.

CRACK COMES TO THE NURSERY JOHN LANGONE ros THE NEW YORK
TIMES, 9/19/88, When reports surfaced in the early 1980s that cocaine
use by pregnant women could cause serious physical and mental impairment to their newborns, it was another warning that the snowy
white drug was not as harmless as some believed. Doctors found that
cocaine, like heroin and alcohol, could be passed from the user-mother
to the fetus with disastrous results. Since then the epidemic of cocaine-afflicted babies has only become worse. The main reason: growing numbers of women are using crack, the cheap and readily available
purified form of cocaine that plagues America's inner cities and has
spread into middle-class suburbs. Says Dr. Richard Fulroth, a Stanford
University neonatologist: "The women have tears streaming down

their cheeks when they tell me, 'In the back of my mind I knew I was hurting my baby, but in the front of it, I needed more rocks.'"

ENVIRONMENT

IN BRIEF: People are starting to realize that we're wrecking the planet.

TIME MAGAZINE COVER: ENDANGERED EARTH "PLANET" OF THE YEAR

PROTECTION AGENCY; E.P.A. CRITIC ENTERS THE LION'S DEN AND IS SHOWERED BY WILD APPLAUSE PHILIP SHABECOFF for THE NEW YORK TIMES, 1/15/88, LEAD: Barry Commoner, the environmental scientist, spoke by invitation to an S.R.O. crowd of Environmental Protection Agency employees earlier this week and treated them to a fairly savage critique of their efforts to protect the nation's health from pollution.

ENVIRONMENTAL GROUPS OPTIMISTIC ABOUT THEIR PROSPECTS WITH BUSH PHILIP SHABECOFF FOR THE NEW YORK TIMES, 11/16/88, LEAD: National environmental groups, despondent when Ronald Reagan was elected President eight years ago because of his proclaimed hostility to environmental regulations, are expressing optimism about their prospects in a Bush administration.

POLLUTION ILLS STIR SUPPORT FOR ENVIRONMENT GROUPS CLIFFORD D. MAY FOR THE NEW YORK TIMES, 8/21/88, LEAD: The state of many beaches this summer and scientific reports that pollution may be altering the climate are the two key factors contributing to a surge of support for the environmental movement.





IN BRIEF: I don't know if news articles could properly relate the state of fashion in 1988. They were AIDS conscious go.

IN LONDON, 60'S PANACHE RETURNS, BERNADINE MORRIS FOR THE NEW YORK TIMES, 10/11/88, LEAD: Among the many current trends in British fashion is a resurgence of the ethnic or hippie dressing of the 1960's, considered a romantic period by today's young people, who were infants at the time. Retailers - who have been exploring the 300 fashion houses exhibiting at Olympia, the convention center in the Kensington section, and attending the 19 formal fashion shows -find that hippie looks have replaced the conservative or yuppie looks prevalent just six months ago.

IN FASHION WORLD, THE TREND IS AWAY FROM DRUGS, WOODY HOCHSWENDER FOR THE NEW YORK TIMES, 5/16/88, LEAD: In the world of high fashion, it's no longer fashionable to be high. Interviews with designers, photographers, editors and executives in the wake of Calvin Klein's statement last week that he has entered an alcohol and drug treatment program - the first major fashion figure to do so publicly reveal an industry that has been moving quietly toward sobriety.

FASHION; 1988 THE UPS AND DOWNS, CARRIE DONOVAN ros THE NEW YORK TIMES, 15/18/88, LEAD: No one who was there will ever quite forget the denouement of the pouf. A zany, delightful silhouette materializing from swags of fabric fluffed out over short, bouncy skirts, the pouf had swept international fashion in 1987 and catapulted its inventor, Paris couturier Christian Lacroix, to world fame.

FILM

IN BRIEF: Studios become more and more algorithmic with their "creative" decisions. Lots of fallback on "genre" films, even if it did make for a handul of classics. A lot of what used to neccessitate at least some artistic value is becoming totally commoditized.

TEST SCREENINGS OF NEW MOVIES PUT DEMOGRAPHICS OVER CREATIVITY, CARYN JAMES ros THE NEW YORK TIMES, 3/9/88, LEAD. The day after "Made in Heaven" was screened for a preview audience, the film's director, Alan Rudolph, faced researchers, marketing people and production executives from Lorimar Motion Pictures, who came armed with test results. The audience - chosen by sex, age and moviegoing interests - had been confused, the data said, while watching Timothy Hutton and Kelly McGillis as lovers who meet in heaven and who must rediscover each other on Earth. Preview testing has been around Hollywood for years, but as films have become more expensive to make and release, research has come to rival the creative hunch as a means of making movies.

FILM VIEW; 80'S MOVIES TAKE THE EASY ROUTE, JANET MASLIN FOR THE NEW YORK TIMES, 1/17/88, LEAD: Like so many films of the 1980's, the Goldie Hawn comedy "Overboard" offers something for everyone. To begin with, it presents the amusing spectacle of Miss Hawn impersonating a viciously bad-tempered heiress, striking terror into everyone she meets. After this satirical high-life phase, the film moves into its low-rent period, with an amnesiac Miss Hawn trapped in the squalid home of a carpenter (played by Kurt Russell), who intends to teach her a lesson. But it's an 80's-style lesson that the film has in mind.

FOR FILMS OVER THE FOURTH, A BOX-OFFICE BONANZA, ALJEAN HARMETZ ros THE NEW YORK TIMES, 407/88, LEAD: Movies set off fireworks at the box office last weekend. "People are going to the movies in droves and going to see anything." said Sidney Ganis, president of marketing at Paramount Pictures. Paramount's "Coming to America," with Eddie Murphy as an African prince who searches for a bride in

Queens, sold \$21.4 million worth of tickets over the four-day holiday.
"Coming to America," which opened June 29 to mediocre reviews, proved once again that Mr. Murphy's name is golden at the box office by setting a record for the opening six days of a nonsequel movie, with a gross of \$5.84 million.

HEALTH

IN BRIEF: People still don't really know how AIDS works, how it's transmitted, how to stop it, or how to treat people who have it.

Furthermore, they have no idea how long it will be around for.

THE LONG HAUL AGAINST AIDS, THE NEW YORK TIMES, 6/17/88, LEAD:
No vaccine or new treatment was promised at the Stockholm scientific
conference on AIDS this week. The plague's world toll mounts and
newly reported details of the virus's behavior only underscore its insidiousness, like the finding that it can lie hidden for years, beyond
the scrutiny of the current antibody tests. Still, the gloom may be the
darkness before the dawn. The first results of a new and more sensitive test, known as the polymerase chain reaction, indicate that some
people can acquire the virus at least 18 months before testing positive
on the present HIV antibody tests. If widely true, that would surely be
troubling. But it will probably turn out to be true of only a tiny minority. There's good reason to assume that most people give a positive
HIV antibody test within six weeks of infection. The safety of the blood
supply, already high though not absolute, should not be much affected:
people in high risk groups are asked not to donate blood.

FIGHTING AIDS AND ADDICTION: A START, THE NEW YORK TIMES, 2/5/88, LEAD: After two years of foot-dragging, Governor Cuomo has taken a small step toward exploring whether sterile needles and syringes might slow the wildfire spread of AIDS among drug addicts. The action, little and late, is nevertheless welcome. Other countries are well ahead on this road; they wish to save both addicts and the innocents whom they infect. In America, lamentably, politics has turned the issue into a choice between combating AIDS or addiction. Adamant opposition of law enforcement officers has frightened politicians from

even testing a clean-for-used needle exchange, as public health officials urge.

ON THE NUMBERS OF AIDS-INFECTED HETEROSEXUALS, WILLIAM H. MASTERS LETTER TO THE NEW YORK TIMES, 2/7/88, "False Alarms About AIDS" (editorial, March 8), about our book, "Crisis: Heterosexual Behavior in the Age of AIDS," made several errors. One was the assertion that we based the conclusions of our book on the survey we conducted, implying that we based our conclusions on this alone. Our conclusions were based not only on our survey but also on interpretations of hundreds of studies done by others, extensively cited. The claim that we did not interview our study subjects is also erroneous as even a cursory reading of our book would show. Nowhere in our book do we say that the acquired immune deficiency syndrome virus is spread by casual contact. While we discuss the risk of deep kissing when one person is infected and the other person has a cut or ulceration in his or her mouth, this cautionary note is consistent with previously issued Public Health Service guidelines about avoiding exchange of infected biological fluids.

AIDS PEAK FROM NEW TESTS TO NEW VIRUSES, TIME MAGAZINE, 2/8/88, LEAD: The latest catchphrase in the war against AIDS is something called prevalence testing. Policymakers, researchers and health officials all want to know just how far the AIDS virus, called HIV-1, has spread in the U.S., but they disagree vehemently on how to go about it. After months of resisting President Reagan's calls for mandatory testing, Surgeon General C. Everett Koop last week told reporters at an AIDS conference in London that he hopes this spring to screen every student at a still unchosen urban U.S. university with a population of 25.000. Said Koop: "That would give you a pretty good idea of the prevalence in that age group in an urban setting." The modest proposal has been cautiously embraced by some university officials, though others question its usefulness. "I don't think a testing program at a university will yield objective data on the distribution of the disease," says Boston University President John Silber. "People who don't think they have AIDS are not going to be very interested in getting their arm punched just for the hell of it." Notes Dr. James Brown, director of student health services at the University of California, Berkeley: "I don't think doing it on one campus is going to tell you anything." The President reportedly introduced the idea of testing college students last summer at a Cabinet meeting, where it was strongly opposed.

SURVEY FINDS WIDE AIDS IGNORANCE, AP, 1/30/88, LEAD: A new survey has found widespread misinformation about AIDS, with 26 percent of the respondents thinking they would probably get the disease from giving blood and 36 percent believing they could get AIDS by eating at a restaurant where the cook has it. "There continues to be a great deal of uncertainty about the causes of AIDS," the National Center for Health Statistics said in a report distributed this week by its parent agency, the Centers for Disease Control here. Some of the misinformation may be because the public has not been given enough detailed information to be convincing. If we want people to believe they can't be infected by casual contact "we have to start giving them some technical informa tion about why it can't happen," said Dr. Deborah Dawson, a researcher who worked on the survey report. Lowest Levels of Knowledge The nation's Roman Catholic bishops voted today to leave in place a controversial document about AIDS, but they acknowledged that it had shortcomings and agreed to work on a further statement of policy. Today's action was an adroit compromise aimed at curbing an unusual public dispute among the bishops. It arose because brief passages in the AIDS document, issued with the unanimous approval of the bishops' 50-member administrative board last December, suggested that information about condoms might be included in education aimed at preventing AIDS. John Cardinal O'Connor of New York and other Catholic leaders objected that the document left the impression that the church had changed its official rejection of artificial birth control.

F.D.A. PRESSED TO APPROVE MORE AIDS DRUGS, WARREN E. LEARY FOR THE NEW YORK TIMES, 10/11/88, LEAD: Advocates for AIDS patients, dissatisfied with the progress of developing and approving new treatments for the disease, are continuing to put pressure on the Food and Drug Administration through meetings with Government officials and demonstrations. Groups concerned about AIDS are planning to stage a demonstration on Tuesday at F.D.A. headquarters in nearby Rockville, Md., to shut down the agency for a day in what they called a nonviolent act of civil disobedience. While agency officials said the F.D.A. would remain open, organizers said several thousand people were expected to protest and hundreds planned to be arrested to dramatize

their concerns. The protest is sponsored by more than 50 groups from around the nation. Advocates complain that the agency has failed to make available more experimental drugs to people infected with the virus that causes acquired immune deficiency syndrome.

STUDY FOR CONGRESS CRITICIZES SLOW AIDS EDUCATION EFFORT, AP, 12/20/88, LEAD: The AIDS education program of the Federal Centers for Disease Control has been hampered by delays in mass mailings and by limited broadcasts of public service announcements, a Congressional report said today. The report from the General Accounting Office, Congress's investigative arm, also said callers may have trouble reaching an AIDS hot line. The accounting office said that even though the centers' AIDS education budget increased from about \$17\$ million in the 1985 fiscal year to nearly \$210\$ million in 1988, "its efforts to focus national attention on AIDS prevention were impaired by the slow implementation of key activities aimed at the general public."

RECENT SETBACKS STIRRING DOUBTS ABOUT SEARCH FOR AIDS VACCINE, GINA KOLATA FOR THE NEW YORK TIMES, 2/16/88, LEAD: Bleak results from recent experiments indicate that the quest for a vaccine against AIDS will be even more difficult than many experts had imagined. The results also raise the possibility that current lines of vaccine research may be fruitless. A year ago, the search for a vaccine seemed off to a good start as a French scientist injected himself with an experimental vaccine and also began testing the vaccine on volunteers in Africa. Shortly afterward, the Food and Drug Administration approved the first human tests in this country of vaccine candidates that had shown some promise in animal tests.

AIDS IS REPORTED AS NO. 9 CAUSE OF DEATH AMONG CHILDREN 1 TO

4, AP, 12/20/88, LEAD: AIDS is now the No. 9 cause of death among children 1 to 4 years old and the No. 7 cause of death among people 15 to 24, a Federal official said today. If present trends continue, said Dr. Antonia Novello, the disease will soon be the No. 5 killer of Americans from birth to their 24th birthday. In a report to Dr. Otis R. Bowen, Secretary of Health and Human Services, Dr. Novello said the statistics, "however tragic, sorely underestimate the true scope of pediatric AIDS." As of Dec. 12, 1,291 cases of acquired immune deficiency



syndrome had been reported among infants and children under 13 and 325 cases in those 13 to 19 years old. Of these, 717 who were under 13 at the time of their diagnosis have died, along with 174 who were adolescents when the disease was diagnosed.

HUMANITIES

IN BRIEF: (Here I've combined art + literature ... not too much in the archives on either subject). Lot's of dispute over what's to be included in university study ... ever persisting question of what is and is not "art."

EDUCATION; U.S. LITERATURE: CANON UNDER SIEGE, JOSEPH BERGER ros THE NEW YORK TIMES, 12/6/88., LEAD: There are those who continue to uphold a traditional standard of literary quality, arguing that students should essentially read works whose merit has been established over the years. But there is a rising number who contend the idea of an enduring pantheon of writers and their works is an ellitst one largely defined by white men who are Northeastern academics and critics.

ART VIEW; IT MAY BE GOOD BUT IS IT ART?, ROBERTA SMITH FOR THE NEW YORK TIMES, 9/4/88, LEAD: Criticis interested in new art are usually wary of relegating the efforts of someone who claims to be an artist to the status of "not art." Consequently, one usually asks the question the other way around. It's art, we tacitly agree, but is it any good? We assume that answering this question will automatically take care of the other, more difficult one: It's good, but is it art?

ART; WHEN ARTISTS GET LOST IN A LABRINTH OF CONTEXT, MICHAEL BRENSON FOR THE NEW YORK TIMES, 3/6/88, LEAD: The Musee D'Orsay may be only a little more than a year old, but it it is already the most controversial museum built in this decade. It includes almost every form of visual expression in France between 1848 and 1914. The great Realist, Impressionist and Post-Impressionist paintings that were in the Louvre and the Jeu de Paune are here. So are Salon favorites. So are the decorative arts. So are some of the most urgent questions that can be raised about the presentation and interpretation of art.

MONEY

IN BRIEF: Economy is pretty good all around the globe ... technology is creating a lot of jobs. U.S. economy is prosperous, but generally doesn't have the indisputable #1 position it held for the earlier half of the century.

GREENSPAN SEES LAG IN ECONOMY, PETER T. KILBORN FOR THE NEW YORK TIMES, 2/24/88. LEAD: The Federal Reserve Board's chairman, Alan Greenspan, who dominates economic policy-making at present, today predicted a slower but fairly sound economy for this year and indicated that he saw little reason now to help it through such means as cutting interest rates more.

BEHIND THE ECONOMY'S PIZAZZ, ROBERT D. HERSHEY JR., FOR THE NEW YORK TIMES, 12/11/88, LEAD: Scarcely dazed by the stock- market crash, a debilitating drought and record budget and trade deficits, the American economy keeps pushing ahead. It has now begun its seventh year of uninterrupted expansion, a peacetime record, with the end not yet in sight. It is an economy that wasn't supposed to be, one with more pizazz than economists thought possible.

NEW YORK CITY IS CHALLENGED AS GIANT OF GLOBAL ECONOMY, THOMAS J. LUECK FOR THE NEW YORK TIMES, 6/27/88, LEAD: At a time when the global economy is being tied together as never before in a network of financial markets and professional services, New York City is facing new challenges to its position as the world's leading center of business.

CANDIDATES FOCUS ON THE U.S. ROLE IN WORLD ECONOMY; 'MAKE
AMERICA NO. 1' IS MESSAGE OF DUKAKIS, ROBIN TONER ros THE NEW
YORK TIMES, 10/12/88, LEAD: Michael S. Dukakis stepped up his appeal
to national economic self-interest today, saying it was time for a "second Declaration of Independence" from trade deficits, from Federal
debt and from "an over-reliance" on foreign capital.

MUSIC

IN BRIEF: New technology is changing the way music is proliferated and the very way people listen to it. Metal/rock and synth-pop dominate the charts, rap music is on the rise, and George Michael, the stylistic anomoly, sits high atop the planet.

SOUND; THE COMPACT DISK AT 5: MUSIC BY THE NUMBERS, HANS FANTEL ros THE NEW YORK TIMES, 10/2/88, LEAD: The compact disk is so much a staple of modern musical life that we are astonished to think how young it is. It was only five years ago that the CD made its American debut. Historically, half a decade is a short span. Yet it is enough to provide a deeper perspective on this momentous change. The phonograph has abandoned the simple and direct relation of the wiggly record groove to the musical waveform. The groove was an actual replica of the sound wave - a straightforward structural analogue that reflects the conventions of Edison's time and mind. He was a child of the Victorian era - the steam age - when simple mechanical linkages and linear causalities dominated much of human thinking.

CD'S: TOO MUCH OF A GOOD THING? ALLAN KOZINN ros THE NEW YORK TIMES, 12/28/88, LEAD: In the first half of this year, CD's in all categories of music outsold LP's for the first time, according to the Record Industry Association of America. The current Schwann record catalogue lists more than 20,000 CD titles of all kinds, and retailers around the country are clearing out their LP bins to accommodate the explosion of CD's.

THE POP LIFE; WHOSE YEAR WAS IT? THE YEAR OF GEORGE MICHAEL, WITH A COUPLE OF TEEN-AGERS ON THE CHARTS. A COUNTDOWN:
CRITICS: FAVORITE ALBUMS OF 1988, STEPHEN HOLDEN FOR THE NEW
YORK TIMES, Surveying the past year in commercial pop music, 1988
was the year of George Michael. According to Billboard's year-end annual chart tallies, Mr. Michael's album "Faith" was the No. I pop album and compact disk and its title song the top single of 1988. Mr.

Michael finished as the year's top album artist and its top singles artist. Mr. Michael's achievement was all the more impressive because the singer, songwriter and producer does not belong to part of a broader trend. His artful studio pop has almost noth ing stylistically in common with the metal rock that dominated the charts for most of the year. No less than six of the year's top 20 albums could be categorized as hard-to-heavy metal rock. While rap music proliferated in 1988, yielding more gold albums (sales of over 500,000) than in any other year, 1988 produced no single rap album to match the commercial clout of the twin blockbusters last year, the Beastie Boys' "Licensed to Ill" and Run-D.M.C.'s "Raising Hell," each of which sold close to four million. The closest contender this year was "He's the D.J., I'm the Rapper" by D. J. Jazzy Jeff & the Fresh Prince, which sold over two million. In 1988, two albums by teen-agers - Debbie Gibson's "Out of the Blue" and Tiffany's "Tiffany" were among the Top 10. Will their vogue last? The answer should be known within six months after Tiffany's recently released second album, "Hold an Old Friend's Hand" and Ms. Gibson's soon-to-be-released follow-up have been on the market for a while. The fad for movie soundtrack albums may have passed its peak. but there have been some remarkable exceptions. By far the most successful 1988 soundtrack album was "Dirty Dancing," which recently passed the 10 million mark in sales. Its sequel, "More Dirty Dancing," sold over three million.

POLITICS

IN BRIEF: Cold War is coming to a close, Reagan was an awful president. We start planting the seeds of conflict in the Middle East that ultimately lead to the mess that we're in today.

ARMS PACT HEADS U.S.-SOVIET TALKS, MICHAEL R. GORDON FOR THE NEW YORK TIMES, 3/22/88, LEAD: Restoring the momentum toward an agreement reducing long-range nuclear arms was a chief goal as Secretary of State George P. Shultz and the Soviet Foreign Minister, Eduard A. Shevardnadze, began three days of talks today, American and Soviet officials said.

AFGHANISTAN: 4 ROADS OUT; AS DUST SETTLES FROM U.S.-SOVIET FLURRY, THE MAIN CHOICES FOR THE RUSSIANS EMERGE, BILL KELLER row THE NEW YORK TIMES, 4/1/88, LEAD: After eight years of war, six years of negotiations and several months of tantalizingly high hopes, the Soviet Union is faced with four possible routes out of Afghanistan, each one passing through a dense political thicket.

U.S.-SOVIET TENSION IS NOW RECEDING, REAGAN DECLARES, STEVEN
V. ROBERTS FOR THE NEW YORK TIMES, 4/4/88, LEAD: In a report on his
meeting with Mikhail S. Gorbachev, President Reagan said today that
longstanding tensions between East and West were receding steadily
as the Soviet Union makes major changes in its internal policies and
structure.

THE CONTRA TANGLE, ROBERT T. ZINTL ros TIME MAGAZINE, 3/28/88, LEAD: Classical tragedy demands a unity of time, place and action, a drama that unfolds in a day. In Washington last Wednesday, Ronald Reagan's flawed Iran-contra policy came close to just such a singular confluence. Independent Counsel Lawrence Walsh announced his long-awaited criminal indictments of two of the President's former National Security Council staff members and their accomplices for diverting Iran arms profits to the Nicaraguan contras. Less than four hours later, the President ordered 3,200 troops into Honduras as a show of resolve against Nicaragua's Sandinistas, who once again had crossed the Honduran border to pin down the hapless contras in their main base.

POLL FINDS RATHER CLASH IS FAILING TO EASE BUSH'S IRAN-CONTRA
WOES, ROBIN TONER FOR THE NEW YORK TIMES, 2/2/88, LEAD: Vice
President Bush's televised quarrel with Dan Rather neither helped nor
hurt his image, a New York Times Poll has found, but the persistent
controversy over his role in the Iran-contra affair appears to pose a
long-term threat to his credibility.

U.S. ASSERTS IRAQ USED POISON GAS AGAINST THE KURDS, JULIE
JOHNSON FOR THE NEW YORK TIMES 9/9/88. LEAD: The United States said

today that it was convinced Iraq had used poison gas against Kurdish guerrillas and condemned the action as 'abhorrent and unjustifiable.'

TECHNOLOGY

IN BRIEF: Advances in technology are really improving life for the everyman, in a way that's getting everyone really excitied. However, America is sort of starting to get pissed that we're not really leading these advances.

WE'RE LOSING OUR MEDICAL TECHNOLOGY LEAD; THE PENTAGON'S ROLE JEFF BINGAMAN TO THE NEW YORK TIMES, 1279/88, LEAD: TO The Editor: "America and Research Roulette" (editorial, Dec. 6) was right on the mark. The Senate Armed Services Committee has been concerned for years about the erosion of the technological underpinnings of our national security strategy. Unfortunately, the technology base and manufacturing technology programs of the Pentagon missed the Reagan buildup.

EXPERTS WARN OF U.S. LAG IN VITAL CHIP TECHNOLOGY JOHN MARKOFF FOR THE NEW YORK TIMES, 12/12/88, LEAD: Electronics executives and scientists are warning that the Japanese are rapidly pulling ahead of the United States in development of a crucial new X-ray technology that will be used to manufacture computer chips in the mid-1990's.

BUSINESS TECHNOLOGY; THE PC'S BROAD NEW POTENTIAL JOHN MARKOFF FOR THE NEW YORK TIMES, 11/30/88, LEAD: For personal computer users, the age of holding an entire encyclopedia in the palm of the hand has arrived.

BUSINESS TECHNOLOGY; NASA CHALLENGE: SPACE STATION POWER RICHARD W. STEVENSON FOR THE NEW YORK TIMES, 1/20/88, LEAD: Engineers designing the National Aeronautics and Space Administration's permanent space station are planning for the most



part to use already developed, "off the shelf" technology to create the station, which will be assembled in earth orbit in the mid-1990's. But one of their more demanding challenges will be supplying electricity to the station - 15 times more power than an American spacecraft has ever needed.

WAR

IN BRIEF: Biggest thing is that Israelis and Palestinians really hate eachother ... they both accuse eachother of terrorism ... both sides believe the other needs to learn that violence will be responded to with violence, which is why we're still seeing this today. They just kind of

ESSAY; STOP THE IRAOI MURDER OF THE KURDS WILLIAM SAFIRE, 11/5/88, LEAD: On the day the cease-fire began in the Iran-Iraq war, Saddam Hussein, dictator of Iraq, launched a new military offensive. This was for vengeance - to punish the Kurdish people living in northern Iraq who had dared to pursue their long struggle for autonomy during the dictator's war against Iran.

ISRAEL MUST SHUN UPRISING VIOLENCE, RABIN IS TOLD THE NEW YORK TIMES, 6/29/88, LEAD: The Reagan Administration told Defense Minister Yitzhak Rabin today that Israel should not use violence to quell Palestinian unrest in the occupied territories.

2 PALESTINIANS DIE AS WEST BANK VIOLENCE FLARES THE NEW YORK TIMES, 6/22/88, LEAD: Two Palestinians died today in unrest in the West Bank that was among the most violent in two months, while the police and protesters clashed in unusually violent disturbances in East Jerusalem. VIOLENCE WORSENS IN SOUTH KOREAN PROTESTS REUTERS, 10/6/88
LEAD: Thousands of South Koreans battled with riot policemen in downtown Seoul today after the authorities blocked a planned march on the home of former President Chun Doo Hwan.

ISRAEL REAFFIRMS A STERN RESPONSE AS VIOLENCE GROWS JOEL BRINKLEY FOR THE NEW YORK TIMES, 9/28/88, LEAD: Three Palestinians died of gunshot wounds inflicted by Israeli troops today, bringing to six the number of deaths in a little more than 24 hours, and Defense Minister Yitzhak Rabin said demonstrators in Israel's occupied territories could expect more of the same.

TALKING WITH THE P.L.O.; U.S. SETS AGENDA FOR ITS DIALOGUE WITH PALESTINIANS ROBERT PEAR row THE NEW YORK TIMES, 12/16/88, LEAD: The United States said today that when it begins its dialogue with the Palestine Liberation Organization it will discuss arrangements for opening peace talks on the Middle East.

INTERVIEWS

IN BRIEF: My parents are two, very different people, who probably had no business marrying eachother. My mother treats the conversation like a stand-up routine and, my father, like a politician. They also have two, very different versions of the events that unfolded on the day of whisth.

INTERVIEW WITH DAD, GEORGE: First question ... MARK: No. GEORGE:
Okay so this is the first question I have to ask you ... is give me a brief
narrative of December 15, 1988 ... what really sticks out in your mind
on the day I was born. MARK: They day you were born ... GEORGE: Try
to do like beginning of the day to the end of the day. MARK: Well uh,
my recollection is that ... I don't recall was already in the hospital ... or
that uh ... I don't recall, I remember we went down one night because
her water broke but then they kept her there for a while then sent
us home. I guess we came back the night before, probably the night

before ... Mom was in labor for about thirty six hours if I recall ... Mom rest ... they were afraid that she was going to have you prematurely as I hours she would have to call this number and put this mechanism or such ... So on the night of your birth she freaked out ... I realized she down to the hospital ... she was doing her Lamaze training ... and I'm racing like a motherfucker trying to get to the hospital ... There was a uhh a curtain between lets say ... mom's neck ... up to the ceiling and down the sides of the gurney she was on ... they were allowing me to sit on a chair right by her face ... I went to stand up and they told me to sit obviously very sedated ... you hear them sucking the blood out of the going on at one point ... I think the doctor or the nurse said, 'Oh! time to have a child and the last thing in the world I want you to do is you came out pretty gooey ... I said 'It's a boy! Great. I don't have to pay for the wedding!' they give you the ol' pat on the ass, and you hear that 'wahhh.' At some point I kind of wandered down to the nursery where they keep the babies ... and I'm looking in the window trying to figure out which one's my son ... and I run across George Brower ... and I'm I said, 'damn! Look at that head! What's up with that?' I started patting that ... your cranium is so soft when you're in the womb ... mom con the canal but not all the way out ... your head was pretty pointy for the first few days ... you had a little jaundice ... you were yellow ... (didn't really want to play stenographer for the whole conversation)

INTERVIEW WITH MOM, GEORGE: You there? FAY: I'm here GEORGE: All right... yea so I have speaker phone again now that I have dad's phone FAY: Very good ... I don't have a speaker phone, anyway let's not go there GEORGE: Did I tell you what the project was about? FAY: Refresh my memory, you did send me a lengthy email. (I read the syllabus) FAY: Our cousin Angela had done your horoscope chart. I had that book and

its in the mess in the basement .. when what star you were born under and all that stuff GEORGE: Yea? FAY: She'd done your horoscope yea GEORGE: Lemme start with my first question okay? FAY: Okay GEORGE: Give me a brief narrative of 12/15/88, what really sticks out in your mind? FAY: (pause) ... Pain. GEORGE: Pain? FAY: (laughs) I'm sorry, yea. GEORGE: Start from the beginning! FAY: What? GEORGE: I said start from the beginning ... the whole day. FAY: Alright, the whole day? GEORGE: Yea FAY: Okay. I remember that I got up, like, okay come on, you were two weeks late, when is this baby going to, you know, show up. It took me a whole week to finish the Christmas tree ... I remember walking over with my really really big big belly ... trust me that was one big belly .. and I hung up the ... you know ... last bulb on the Christmas tree and our nosy neighbor pearl called ... 'so new? You're still there?' And I was like, yes I'm still here. I was just at the doctor's the day before, you know the irony, I went into preterm labor at 7 months .. I went into labor like 7 times before you were born, I had preterm labor .. so now I'm like two weeks late and this is like, alright enough already. It was a .. I believe it was a Wednesday night, and Wiseguy, my favorite show was on ... woo! ... starring Ken Wahl ... it was a mob show, it was great, I love Ken Wahl. Um, so I, you know, sat down and all of a sudden, that was like the beginning of the TV show ... I had this pain like I never knew in my life and I screamed 'Okay! Oh this is it!' So ... uh ... your father is like breathe breathe! It was ridiculous .. I remember he told me to breathe, meanwhile I'm having pain like I never had in my life, and he's like breathe, like the breathing from the class, but regretfully I never got to go. I had signed up, but I was on bedrest and I never got to go, I was flat on my back ... I had this pain like I never knew in my life and I screamed 'Okay! Oh this is it!' So your father is like, 'breathe, breathe!' ... like the breathing from the Lamaze class ... but he was the only one who went ... So um, we went to the hospital, and umm ... um lets see, lets see ... right away first they were gonna do a c section on me, instantly ... and then as soon as I walked in I was like ... like Vinnie Barbarino on Welcome Back Kotter. . I mean I was screaming! And you know, I hear this ... you're supposed to be 'ha, ha, ha' taking these breaths and its such bullshit, cuz you know ... it is such a bunch of bullshit. I don't see how that's gonna help that kind of pain ... GEORGE: yea FAY: ... then they ... it was a very frightening experience, because I think every mother's worried about having a healthy baby .. and that was basically ... you know, I was scared! GEORGE: mhm FAY: I didn't know what to expect I was very frightened they hooked me up to monitors, and they brought me up into the labor

. ward .. and you hear these women screaming like a medieval torture chamber, and your father's like, 'what's that noise?' and the doctor's like 'these women are giving birth!' GEORGE: (laughs) FAY: and then, ohhh, they umm. They put a ... uh ... its so weird, I felt like a turkey being basted ... they broke my water, they wrapped my legs around my neck, around my head, like I never knew my legs could go GEORGE: ich FAY: ... it was scary because I was in labor for 24 hours ... and they said 'we have to make certain he's not retarded' ... so they poked your head three times to draw blood out of it. GEORGE: oh my god FAY: and I'm the whole time, all I did, I understood why and how women die during child birth, it is a very very painful, anyway the whole time I just held on to the haind rail and just prayed ... cuz that's all I cared about, god let me have a happy baby ... so I'm hearing this and I'm getting really scared after all I went to keep you ... for 9 months ... that back and forth business from the hospital ... I was totally petrified ... at 2 am I broke down, I said enough of this shit, give me an epidural ... finally they came around and said you were too big for me GEORGE: yea? FAY: exactly 24 hours later ... what really irritates me, I had been at the doctor about every other other day, I was there the day before, they knew, they said to me you're gonna have between an 8 and 9 pound baby, they should have just scheduled me for a c section, they should a known, you know 'she's tiny' ... then I read a law that if they cut you open before 24 hours you can sue them ... so yea. 24 hours on the nose, and they uhh. they dragged me in, and they knifed me, and I said 'I feel everything' and they said 'well we're sorry, its too late' ... and I felt him slice me open. I felt them ... they pull my intestines out ... literally. I mean it was amazing ... and they vanked you out ... then your father started to cry, and said it's a boy it's a boy! You know, he goes, 'oh the baby looks Greek' ... he was in tears ... and then I passed out. I didn't see you . and about 7 hours later they wheeled you in ... and you were just so gorgeous and I looked at you ... and I thought you were a mistake GEORGE (laughs) FAY: I wasn't expecting a blonde haired blue-eyed baby ... you were the prettiest baby in the nursery ...



"SCANDAL"

489,000 RESULTS FOR "SCANDAL + 1988"

"CONTRADICTION" - 429,000 results

"HYPOCRISY" - 266,000 results

"LIES" - 2,340,000 results

"DECEIT" - 1,160,000 results

"SURVIVAL"

3,910,000 RESULTS FOR "SURVIVAL + 1988"

"STRUCTURE" - 10,700,000 results

"DOLUTICS" ------1--

"WAR" - 0.870 000 results

"MONEY" - 8.040.000 results

"MURDER" - 2,010,000 results

"ENVIRONMENT" - 8,110,000 results

"TENSION"

2,490,000 RESULTS FOR "TENSION + 1988"

"CRIME" - 1,460,000 results

"HATE" - 631,000 results

"RACISM" - 498,000 results

"DISCRIMINATION" - 1,050,000 results

"HEALTH"

14,800,000 RESULTS FOR "HEALTH + 1988"

)

"DRUGS" - 3,700,000 results

"DISEASE" - 7,140,000 results

"EPIDEMIC" - 473,000 results

"MEDICINE" 7,990,000 resul

"ENTERTAINMENT"

2,340,000 RESULTS FOR "SPECTACLE + 1988"

"FILM" - 9,860,000 results

'MUSIC" - 10,600,000 results

"FASHION" - 3,160,000 results

"TELEVISION" - 3,710,000 results

"PROGRESS"

6,730,000 RESULTS FOR "PROGRESS + 1988"

"LITERATURE" - 7,540,000 results

"ART" - 9,660,000 results

TECHNOLOGY" - 14,700,000 results

"PEACE" - 1,540,000 results

"DESIGN" - 11,900,000 results

Once the articles were categorized, I fed the "keywords" through Google once more just to see, at a glance, how many results turned up for a given theme. From there I tried to think about how I may try to "abstract" groups of

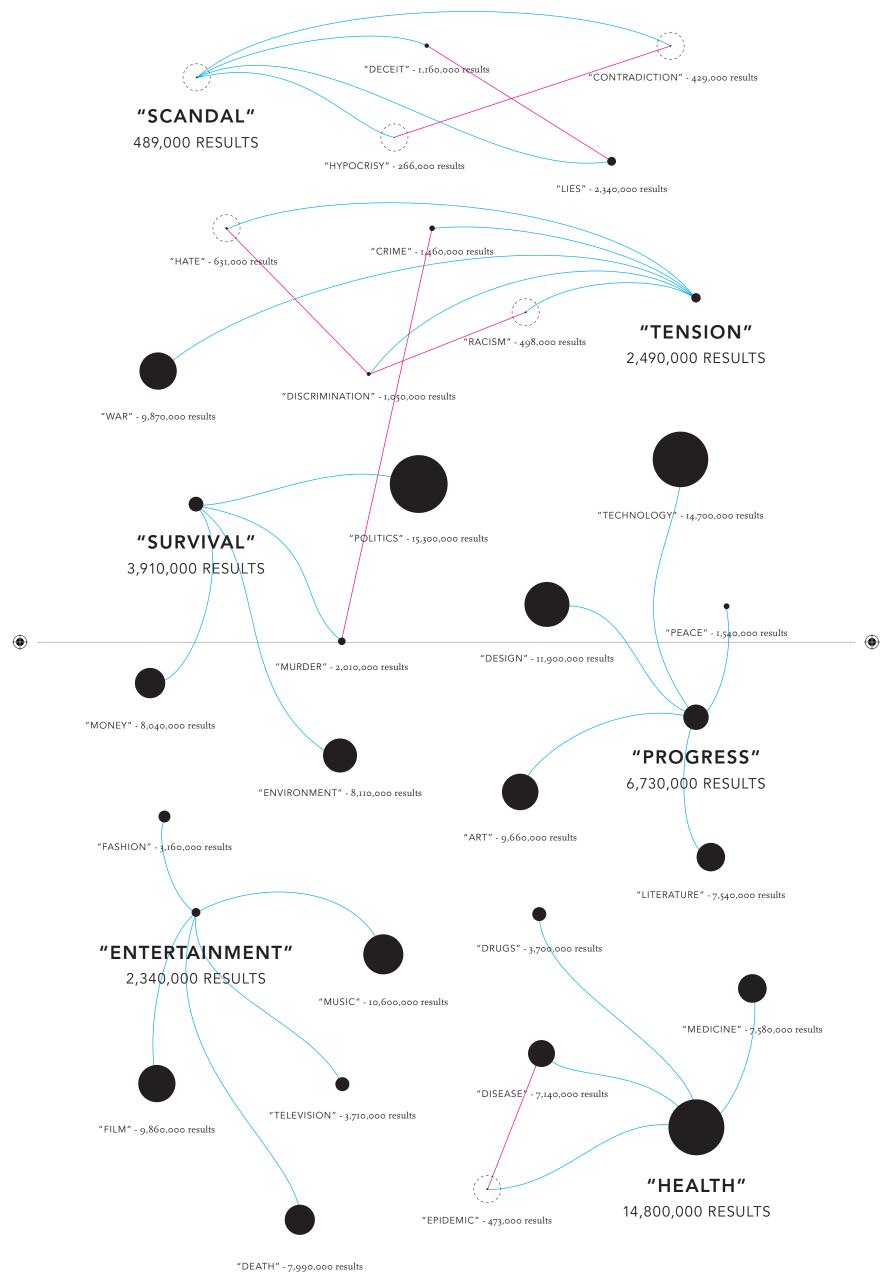
keywords to get even broader super-categories.

I wound up with some pretty vague concepts
like "progress," "tension," and "survival," but
ultimately, the new taxonomy/diagram gave me
a better feel for the era's "social climate."

The diagram on the following page aims to show the connections and combinations between given keywords.

DATA AT A GLANCE





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CHILDREN

CONCEPT 1: Kids with guns, kids with drugs, kids with bombs. I was really taken back by how many kids murdered their families in the year I was born. Kids seem like they were mixed up in a lot of grown up affairs: dealing/using drugs, involved in gangs, involved in warfare ...

FORM CHOICES: It might be a dark topic but I think there's some humor to be found in the form these posters would take. It would be all about the juxtaposition of innocence and corruption. Could I use "childish" typography to relate grim subject matter? Photographing toys, kindergarden handwriting ...

SICKNESS

CONCEPT 2: Sick with child, sick with AIDS, sick for home. "Illness" is a loaded word, it carries a lot of meanings, idioms etc. Pregnancy, morning sickness ... AIDS, sickness in the traditional sense of the word ... for Israelis and Palestinians, the longing for a place to call home, i.e. "homesickness" ...

FORM CHOICES: Photography here is obvious ... My own birth, the AIDS epidemic, the ongoing conflict between Israel and Palestine ... all of these have been well documented in photogrophy over the last two or three decades. How can my typography look "sickly," or mimic the type of a medical report? ...

CONTRADICTION

CONCEPT 3: Say one thing, do another. My parents can't reach consensus on the events of my birthday. My mom can't tell the truth about who I was named after. Health teachers caught with coke in their lockers. The planet is obsessed with a closet-homosexual-pop-star, but can't stop hating on gays.

FORM CHOICES: I don't think that there's really a specific "vernacular" I could use to my advantage for this concept. So, I think I'd have to abstract the form, and come up with ways for type to "contradict" itself. Opposing columns, layered type, "breaking" a grid. Type that says the opposite of content ...

CONCEPTS

Here I've laid down the major themes that persist throughout my research on each of the scales or "scopes" the posters will ocupy. When I'm able to draw connections between the keywords along each of these three categories, that's when I'll know I have a viable concept to work with. Above are three concepts I've drawn from my research, along with the "form" they'll likely take (whether they reference a specific vernacular/typography/photography/etc.) and ultimately, the comment they make on the state of the world I was "born into."

NTHESIS 2

FORM

mage research, typographic experiments, development sketches faterials for each concept are marked with the color assigned in



Baloons, Florentine Prints, Decorative paper



http://www.theonion.com/content/files/images/Sidebox-Child-Soldier-R.jp



oys, Florentine Prints, Decorative paper



http://www.wehaitians.com/a_master_pho_r.jpg



Trucks, Florentine Prints, Decorative paper



http://www.johnmurphyforcongress.org/images/child%2520running2.jpe

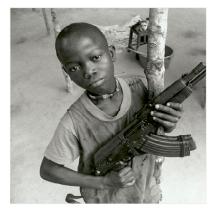




http://www.dobbins.afrc.af.mil/shared/070526-F-3742P-012.jpg



Teenage Mutant Ninja Turtles, perhaps 1988's most popular kid's show.



http://img.photobucket.com/Excombatan-megangbedil.jpg





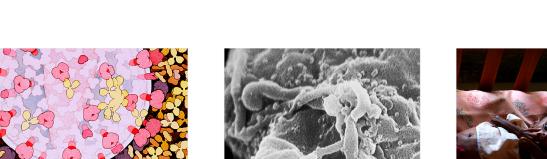
http://www.child-soldier.org/rwanda_child_soldier.jpg



Mattel M-16 Marauder Toy Gun Ad ... not circa '88, but still ..

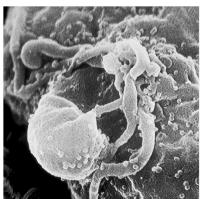


CONCEPT 2: SICKNESS





http://storage.sxc.hu/m/me/medgno/488599_54474162.jpg

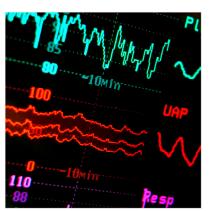




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http://www.sxc.hu/browse.phtml?f=download&id=845207





http://www.sxc.hu/browse.phtml?f=download&id=807041

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http://www.sxc.hu/browse.phtml?f=download&id=807052



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http://arizonarighttolife.org/images/tubal_pregnancy_with_embryo_m5fk.jp



http://mirror-us-gar.gallery.hd.org/_exhibits/medicine/human-fetal-ultrasound.jpg



http://arizonarighttolife.org/images/week20a_hr.jpg



http://library.austincc.edu/w3/SON/sonogram.jpg





http://london.mfa.gov.il/mfm/Data/12942.jpg



http://www.alternativenews.org/images/stories/woman_in_gaza.jpg



http://www.kahane.org/gallery/11.jpg



http://www.gilasvirsky.com/.pond/telaviv1988rachelostrowicz_liter.jpg



http://www.chinapost.com.tw/news_images/20080308/pie.jpg



Stone-throwers flee from Israeli Army













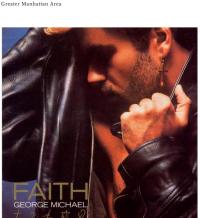


http://rafah.virtualactivism.net/september/22/Maskedman.jpg



CONCEPT 3: CONTRADICTION





George Michael's $\it Faith$, 52nd best selling album of all time in the US





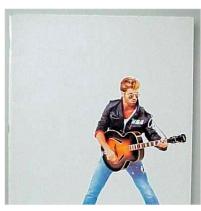
Still from Monkey music video





Ridiculously large George Michael stadium concert



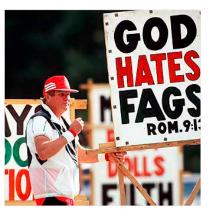




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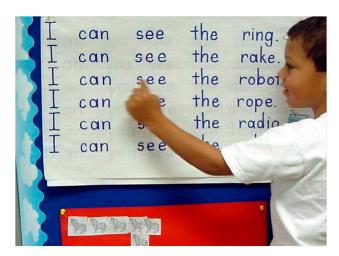


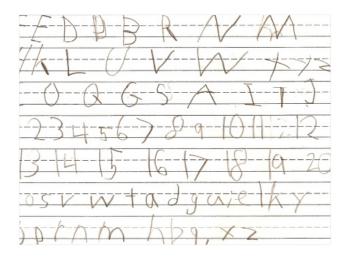


MISCELLANEOUS PHOTOGRAPHS

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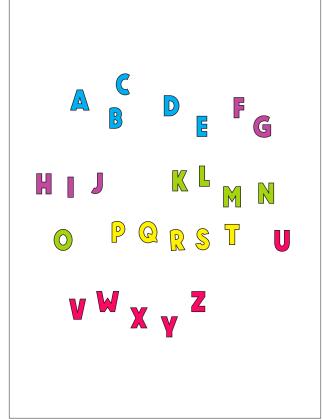




Ψ)

one. Cooper Black. 15-year-old boy who beat a classmate to death with a baseball bat. Clarendon. The boy's family declin Wanted to know what it was like to kill someone. Marker Felt Thin. Teachers at the school ged in Ax Murders Of 4 in His Family. Hiragino Gothic. In Minnesota tried as an adult in upcoming trial. Omnes Black. Prosecutor arrested. Chalkboard. Sidewalk business peddling crack in Dorceste

KIDS STUFF: Kinda hard to find a balance between something that looks child-like and is actually legible/not too novel. Might be best to go with actual handwritten letters as opposed to an actual typeface here.



Experiment with hand drawn alphabets, "Sesame Street" color pallete, irregular, child-like placement of letters.

SIXTEEN,

CHARGED IN

AX MURDERS OF

FOUR IN

HIS

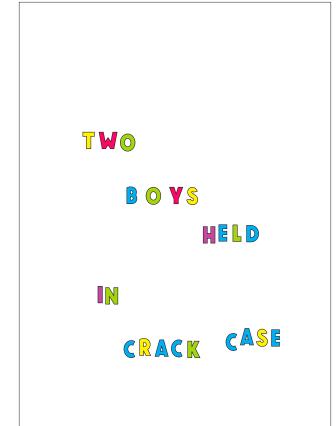
MINNESOTA

FAMILY

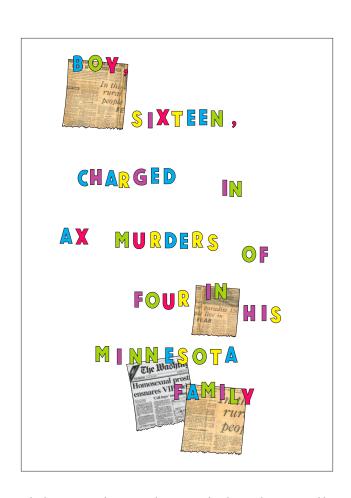
Starts to look a lot like the refrigerator alphabets.

(





So what I think this really becomes is a blueprint for a photograph ... What looks okay with pure type would become a lot more interesting if actually arranged and photographed.



I think it was Win who suggested in critique that these real magnets could be used to hold up article clippings and other printed research. I thought that would add a lot to the richness of the photograph ... a sort of collage

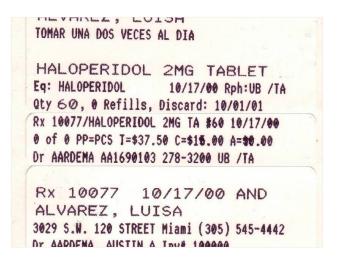
SKETCHES

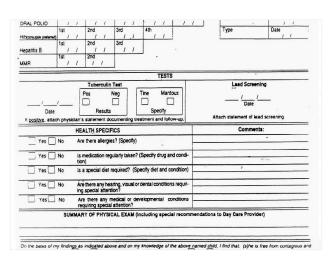
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On. OCR A. The Numbers of AIDS-Infected Heterosexual:
Hetereosexual survey study. Letter Gothic Bold. To address
rgeon General's opinion. Myriad. Reception A & B (Out-Patient Therapy). Trial results
IT IN THIRD TRIMESTER. DOT MATRIX. ABORTION RATES RISING FOR MOTHERS IN INNER-CIT

SWISS. HELVETICA CONDENSED. CONFERENCE ON VACCINE PROSPECTS RA

The plague's world toll mounts. Monaco. Newly reported details of the

MEDICAL TYPOGRAPHY: I'm finding a lot of ultra-legible, "humanist" sans-serifs in use for hospital signage, monospaced machine-print for prescription labels. Some of these fonts really remnind me of the old CRT screens they used to have in hospitals.

(

ARTICLEX H1007

Ap. LONG HAUL AGAINST AIDS ALVAREZ, LUISA

12/15/1988, STOCKHOLM-SWEDEN. DEC. 15**m** NEW YORK TIMES. _GOOGLE NEWS ARCHIVE

No vaccine or new treatment was promised at the Stockholm scientific conference on AIDS this week. The plague's world toll mounts and newly reported details of the virus's behavior only underscore its insidiousness, like the finding that it can lie hidden for years.

ALTERNATIVE PRESS

Playing with news research/pharmaceutical typography.

Ap. LONG HAUL AGAINST AIDS ALVAREZ, LUISA

12/15/1988, STOCKHOLM-SWEDEN. DEC. 15M NEW YORK TIMES. _GOOGLE DEWS ARCHIVE

Other countries are well ahead on this road; they wish to save both addicts and the innocents whom they infect. In America, lamentably, politics has turned the issue into a choice between combating AIDS or addiction.

ALTERNATIVE PRESS

ARTICLEX H1008

FIGHTING AIDS AND ADDICT-WILLIAM H. MASTERS

12/16/1988, BOSTON, MASS. DEC. 16⊪ NEW YORK TIMES. _EBSCO HISTORIC RESERVE

No vaccine or new treatment was promised

Might be interesting to see if I could secure some of the old 80's perforated continuous feed computer paper to print this out on.

any reason for medicines to be taken at camp? Vame of personal physician. Ist<mark>(Any epinditions timiting Juli pasteposition (Physical or emotional)</mark> edical Information past or present (please chechy) blain any YES answers and give all information needed to provide as sate and as full medicines, send ample supplies and directions for ates for AIDS patients, dissatisfied with the progress of develop M 8 Estitist (U) Estitity Actualina swimming, long hikes, G ĕ és S □ No C) No insurance \Box ř the disease, are continuing to put pressure on the oposal has \triangleright 不 8 \neg W High blood pressure Heart disease J П il Yes \mathcal{J} LSS. Ē \geq (nowledge The JAN. \Box some , but they disagree veheme backpacking, strenuous ğ és officials all want to know $\supset \supset$ AGAZINE, శ్ల 30 1988 3 ۶ د niversity Food and Drug Admin ζį 哥 nation's Roman Cath \Box S 픙 officials, S \geq **S** S Cancer 12 Yes
Hemophilia 12 Yes participation as possit just how far the AIDS viru: olic bishops voted today tly on how to go about physical games? VIRUSI NAK. \bigcirc Date of last 198 П **C3** 000

Cryptic nature of medical records/news research.

SKETCHES 41

She freaked out." Conga Brava Light. "I realized she was gooshin' amniotic fluid all and I'm the whole time." Conga Brava Semibold. "All I did, I understood why and women die during child birth." ITC Korinna Std Kursiv. "It is a very very painful enough of this shit, give me an epidural." ITC Korinna Bold Kursiv. "final taking these breaths." Minion Italic. "And its such bullshit, cuz you know ... couch." Minion Bold Italic. "I'm racing like a motherfucker trying to get

FOR QUOTATIONS: There's something breathtaking about the word "motherfucker" in a serif italic. The contradiction here being the use of a very elegant, "pleasant" looking typeface for some vulgar, rather impolite content. Again, not looking to mimic a specific vernacular here, just a form that "contradicts" content.

MUCH. OMNES LIGHT. MOM AND DAD DON'T AGREE ON MUC

FIVE MILLION COPIES. GILL SANS. "FAITH" HAS SOLD FIVE M

FATHER." INTERSTATE LIGHT. "YOU WERE NAMED AFTER MY

J. INTERSTATE BOLD. MOM AND DAD SHOULD NOT HAVE

EVERYONE HAS AIDS. AVENIR LIGHT. ACCORDING TO STUD

USERS. AVENIR HEAVY. AMERICA JUST CAN'T GET ENOU

FOR TITLES: In selecting a typeface for titles, I aimed to pick something that felt relatively generic, but also somewhat cold or detatched. I chose from a handful geometric sans-serifs in all caps in order to acheive something straight-faced, that might also come off as sarcastic against its heavily partisan content.

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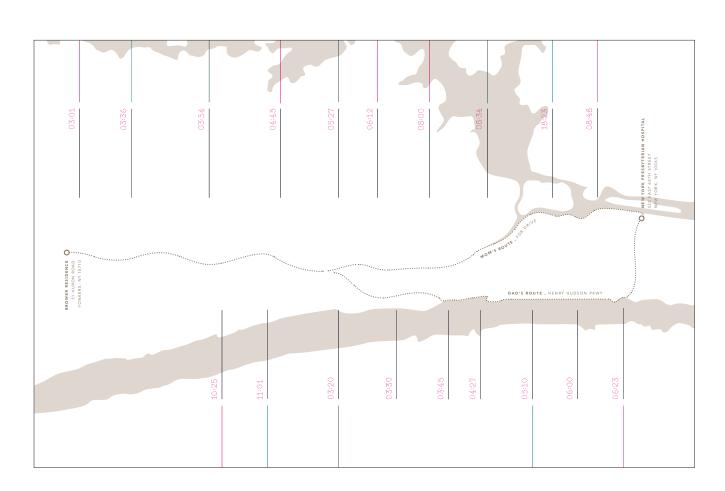
3/18/08 1:25:41 PM





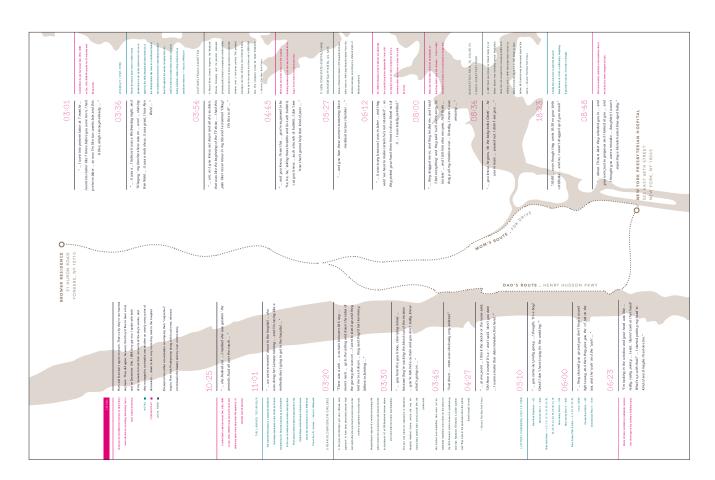
For the first poster (local), I started with the most visible contradiction my research provided me with: the "split" between the routes my mother and father report to have taken to the hospital.



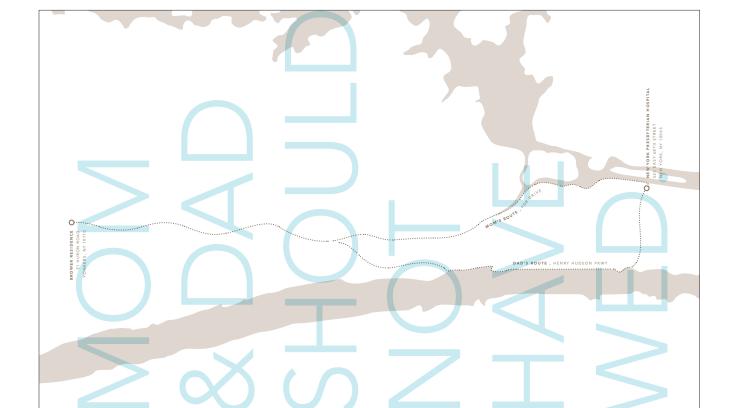


They "typographic system" put in place operates in four columns. The two inner most columns serve as the poster's "primary" content, and the outer most columns would serve as space for other tangential stories/comments etc (which were color coded by tpe). I wanted to create a system that would embrace the pluarity that the date of birth prompt called for.





I thought the rigid use of opposing columns echoed back to this idea of "two sides to every story."



Finally, the title itself ignores any of the system in place and just sort of breaks the grid entirely, which might be seen as a contradiction in itself.





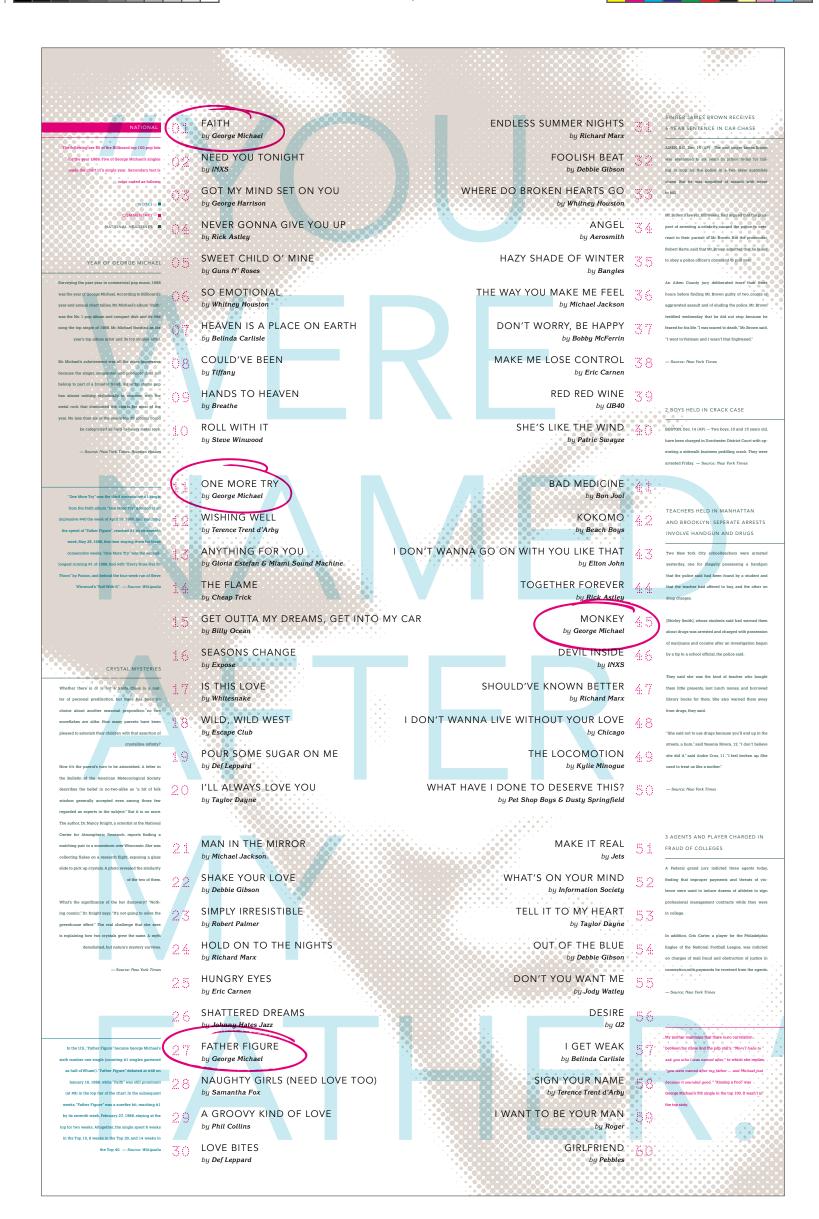
BROWER RESIDENCE 03:01 51 HURON ROAD YONKERS, NY 10710 " ... I went into preterm labor at 7 months .. lled Mom to ask her about Dec. 15th, 1988 t into labor like 7 times before you were born, I had pre-term labor .. so now I'm like two weeks late and this is like, alright enough already ... " Mom and Dad don't agree on much. That's why they're not married OS:36 WISEGUY (1987-1990) and on December 15th, 1988, they got one. I spoke with both " ... it was a .. I believe it was a Wednesday night, and of my parents to hear their accounts of the day's events, and eguy,' my favorite show was on ... woo! ... starring NOTES they managed to contradict one another on nearly every point of Ken Wahl ... it was a mob show, it was great, I love Ken discussion ... down to the very route they took to the hospital. trips to New York Presbyterian along with local news, relevant contextual information and my own commentary CUSTOMS FRAUD ADMITTED " ... um, so I, you know, sat down and all of a sudden, A Mount Kisco cheese importer, the Westla that was like the beginning of the TV show ... I had this " ... she freaked out ... I realized she was gooshin' the pain like I never knew in my life and I screamed 'Okay! manager, Jan Kos, 35 years old, of Mount Ki faces up to two years in prison and a \$250,0 THE LAMAZE TECHNIQUE " ... we went screamin' down to the hospital ... she was doing her Lamaze training ... and I'm racing like a " ... and you know, I hear this ... you're supposed to be motherfucker trying to get to the hospital ... " 'ha, ha, ha,' taking these breaths and its such bullshit, cuz you know ... such a bunch of bullshit, I don't see how that's gonna help that kind of pain ... " 03:20 05:27 HIGH MORTALITY RATES, U.S. SAYS 5-YEAR-OLD BROOKLYN GIRL DIES "There was a uhh ... a curtain between let's say " ... and you hear these women screaming like a A five-year-old Brooklyn girl who officials said red to have been physically abused, died mom's neck ... up to the ceiling and down the sides of medieval torture chamber ... " the gurney she was on ... I went to stand up and they last night after she was found unconscious in her national average, according to a Federal study of told me to sit down ... they said they'd lost too many 06:12 police found the unconscious girl, Jessica Cortez, in Apartment 1-C at 300 Bushwick Avenue, where " ... it was scary because I was in labor ... and they Dr. J. Milton Hudson tried to deliver me natur 03:30 said 'we have to make certain he's not retarded' ... so they poked your head three times to draw blood out of " ... you hear the, you know, (slurrping noise) .. it ... I was totally petrified." because they're sucking the blood out of the incision Hospital Medical Center, where she was de ... you're behind a curtain and you don't really know clared dead shortly after arrival at 8:20 P.M., the -08:00 what's going on ... " ... they dragged me in, and they knifed me, and I said 03:45 'I feel everything' and they said 'well we're sorry, its too late' ... and I felt him slice me open, I felt them .. the 90th Precinct station house for questioning, "I sat down ... mom was obviously very sedated." they pull my intestines out ... literally, I mean it was said Sgt. Raymond O'Donnell, a police spokesamazing ... " 08:34 CRASH IN BATTERY PARK " \dots at one point \dots I think the doctor or the nurse said, " ... you know, he goes, 'oh the baby looks Greek' ... he A 1987 Ford van driven by Robert Kelly, 21, of 'Oh! Here it comes! It's a -' and I said, 'don't you dare ... I wanna make that determination first hand." was in tears ... passed out. I didn't see you ... DAD'S ROUTE Edward Deutsch, 76, of 19 W. 44th Street in Man-LOTTERY NUMBERS, DEC 15 1988 hattan. Mr. Deutsch was pronounced dead at the scene. — Source: The New York Times " ... you came out pretty gooey ... I thought, 'It's a boy! - **4**, **5**, **7**, **9**, **12**, **14**, **16**, **20**, **25**, **30**, "10:00 ... even though they wrote 10:30 on your birth 32, 36, 37, 42, 50, 53, 55, 68, 74, 78 New Jersey Pick-It - 854 certificate ... and no, I wasn't drugged up if you recall." Mark Brower at 10:00 AM (officially), wei New Jersey Pick 4 — 4944 " ... they cleaned you up and you don't hear a sound 08:48 right away, and then they give you the ol' pat on the ass, and the 'wah' and the 'wah' ... necticut Play 4 — 8150 ... about 7 hours later they wheeled you in ... and She had recently watched a documentary about you were just so gorgeous and I looked at you ... and 06:23 I thought you were a mistake ... (laughter) I wasn't expecting a blonde haired blue-eyed baby." "I'm looking in the window and your head was like really, really pointy ... I said, 'damn! Look at that head! What's up with that?' ... I started patting my head to O. NEW YORK PRESBYTERIAN HOSPITAL 525 FAST 68TH STREET NEW YORK, NY 10065

LOCAL: "Mom and Dad don't agree on much. That's why they're not married anymore. They did agree, however, that they'd like to have a kid, and on Dec. 15th, 1988, they got one. I spoke with both of my parents to hear their accounts of the day's events, and they managed to contradict one another on nearly every point of discussion ... down to the very route they took to the hospital. Excerpts from either conversation accompany their "respective" trips to New York Presbyterian along with local news, relevant contextual information and my own commentary."

SERIES 49





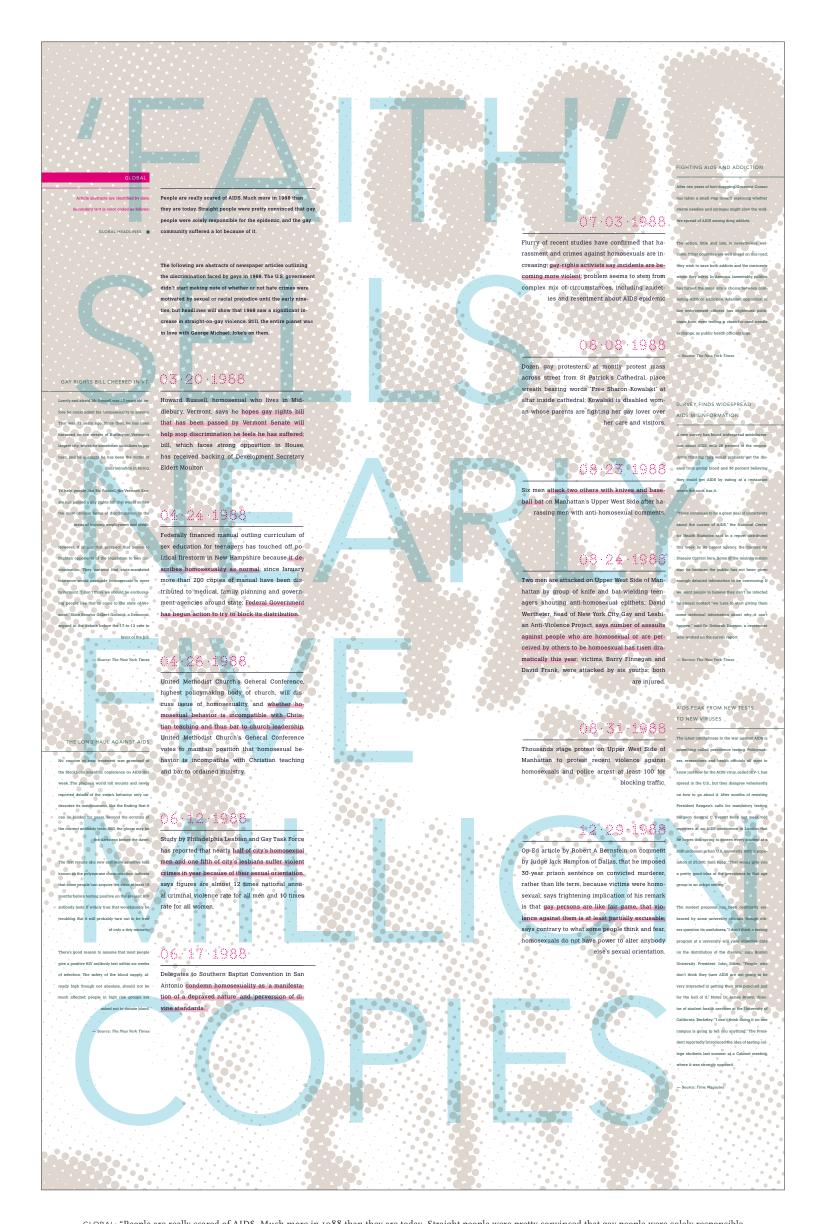


NATIONAL: "The following are 60 of the Billboard top 100 pop hits for the year 1988. Five of George Michael's singles made the chart in a single year. My mother maintains that there is no correlation between my name and the pop star's. 'Mom I have to ask you who I was named after,' to which she replies, 'you were named after my father ... and Michael just because it sounded good.' 'Kissing a Fool' was George Michael's 5th single in the top 100. It wasn't in the top sixty."

SERIES 51





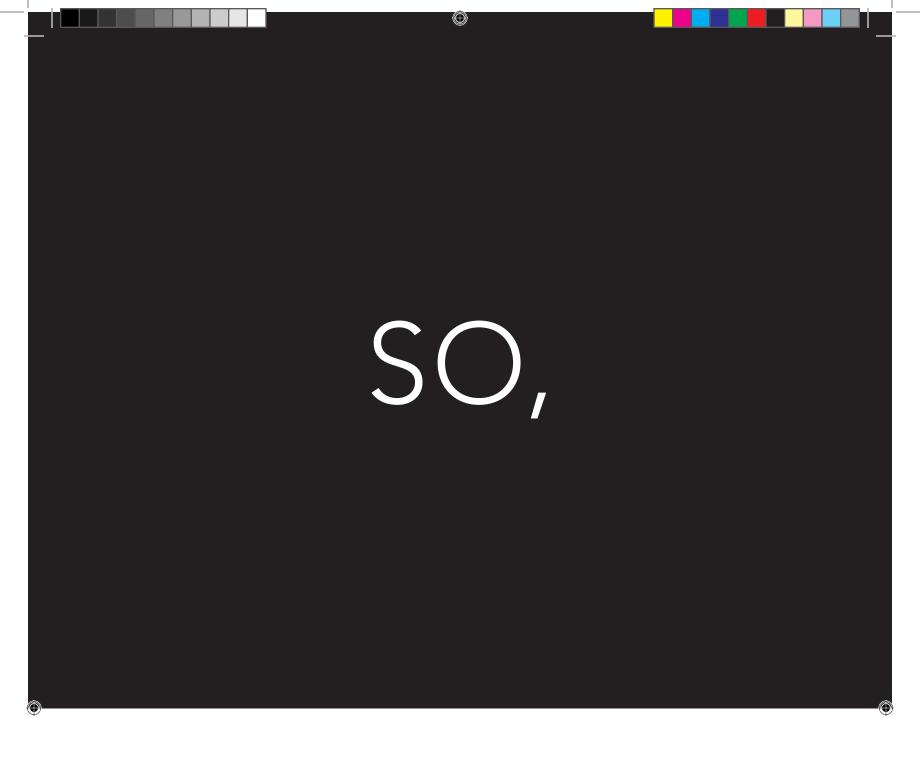


GLOBAL: "People are really scared of AIDS. Much more in 1988 than they are today. Straight people were pretty convinced that gay people were solely responsible for the epidemic, and the gay community suffered a lot because of it. The following are abstracts of newspaper articles outlining the discrimination faced by gays in 1988. The U.S. government didn't start making note of whether or not hate crimes were motivated by sexual or racial prejudice until the early nineties, but headlines will show that 1988 saw a significant increase in straight-on-gay violence. Still, the entire planet was in love with George Michael. Joke's on them."

SERIES 53



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DESIGNER/AUTHOR

The one thing this assignment certainly challenges is the conventional role of the designer as a "passive" communicator. In a traditional sense, the designer is presented with an inalterable body of content. He or she is expected to give this content form so that the two may serve to enhance and illuminate each other simultaneously.

Here, the notion of designer as "form-giver" hasn't changed. What has, is the notion of the designer as a "passive" participant in the formation of meaning. The D.O.B. project forces the designer to play an "active" role in the generation of content. While we're not writing the articles or creating the figures that serve as the project's substance, our selective role in "curating" this information lets us shape its ultimate meaning and impact.

The exciting part of this "role-reversal" for graphic design as a whole, is the elevation of a practice/service to an art.

THE PROCESS

Since I was forced to funnel the development of these posters through a "working method" with which I was not entirely familiar, the importance of a clearly defined process in the visual arts became clear.

I don't have any problem saying that a large reason a lot of people seek to become designers is that they're highly stimulated by their sense of sight. They find comfort in aesthetics. The toughest part about design education is breaking the established notion that what looks good, is good.

With the power of today's software its not difficult to create what we might refer to as "beauty." What is difficult is justifying beauty, grounding our aesthetic decisions in something concrete, so that our form is not empty.

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CONCLUSION 55