

“AI WALKS INTO A BAR”

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DMA153 - S24

AI Video Projection

8K Video

LOVE INC - Life's a Gas

“AI walks into a bar” strives to expand on my interpretation of the song’s title “Life’s a Gas,” a metaphorical expression that emphasizes life’s transient nature and its dynamic changes, offering both challenges and opportunities.

This exploration is facilitated through an examination of human behavior and the freedom of choice, with themes of the seven deadly sins serving as a guiding framework.

These ideas delve into the complexities of human decision-making and our potential to overcome them, shedding light on how AI, influenced by similar tendencies, might shape society.



Throughout this process, I became better at distinguishing which variations of images or videos would be most visually appealing in the widescreen format. Additionally, my speed in selecting the best options increased significantly compared to when I first started.

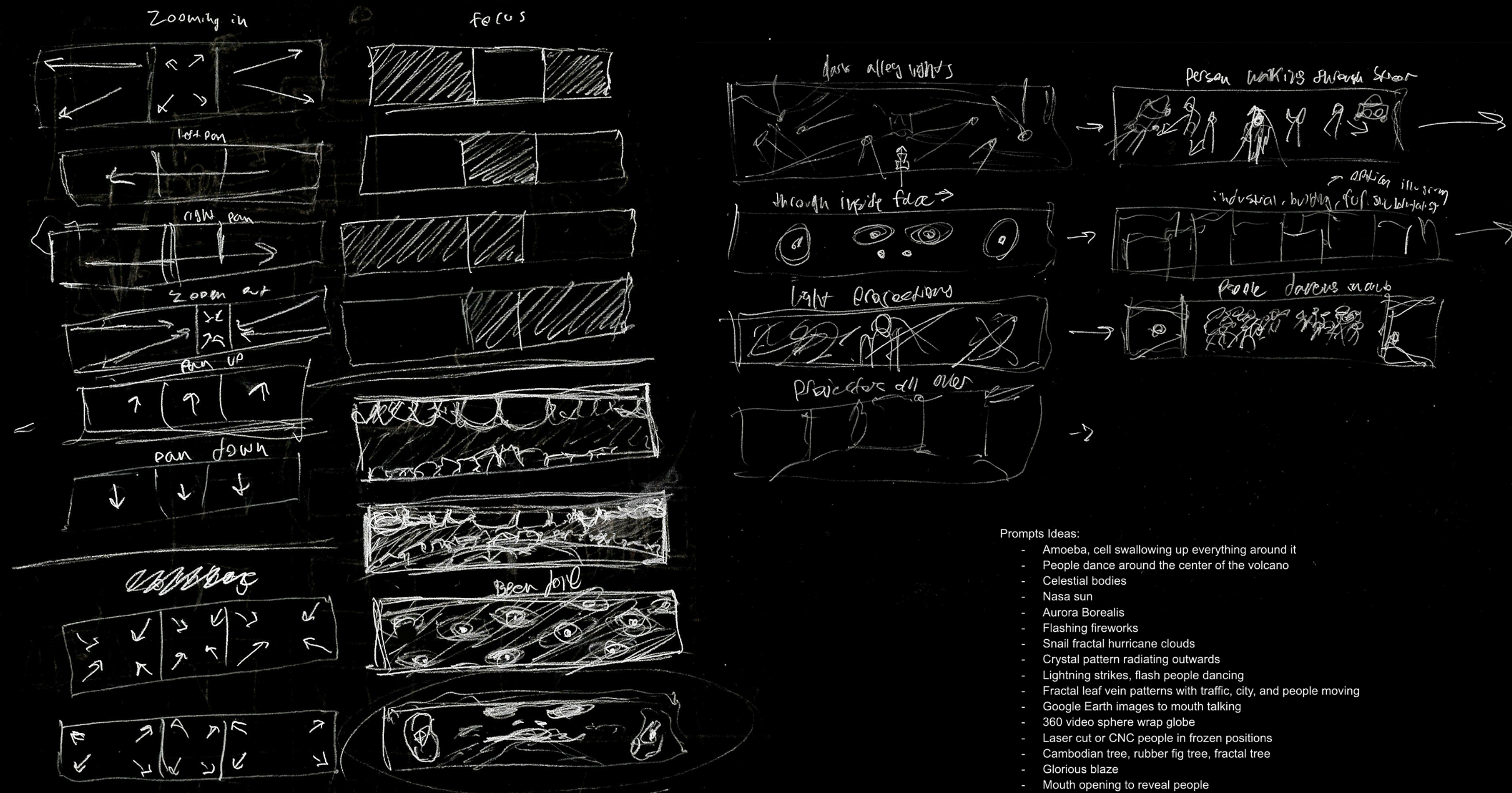
While generating content, I became intrigued by the challenge and inspiration of recreating my work with 3D software or a camera.

If I were to continue this project, I would experiment with running my content through other programs and referencing the original content with edited video.



BRAINSTORM

Sketched various movement combinations to enhance immersion and jotted down interesting prompt keywords.



SONG SELECTION

I chose this song for its simple structure and transient, melodic sound. The slow nature of the song paired well with the gradual changes in the AI-generated video. Additionally, the minimal lyrics provided more freedom to generate varied visuals.



TEST FOOTAGE

Inputed previous works works into Runway ML's style transfer to understand the space, analyze motion, and improve immersion.



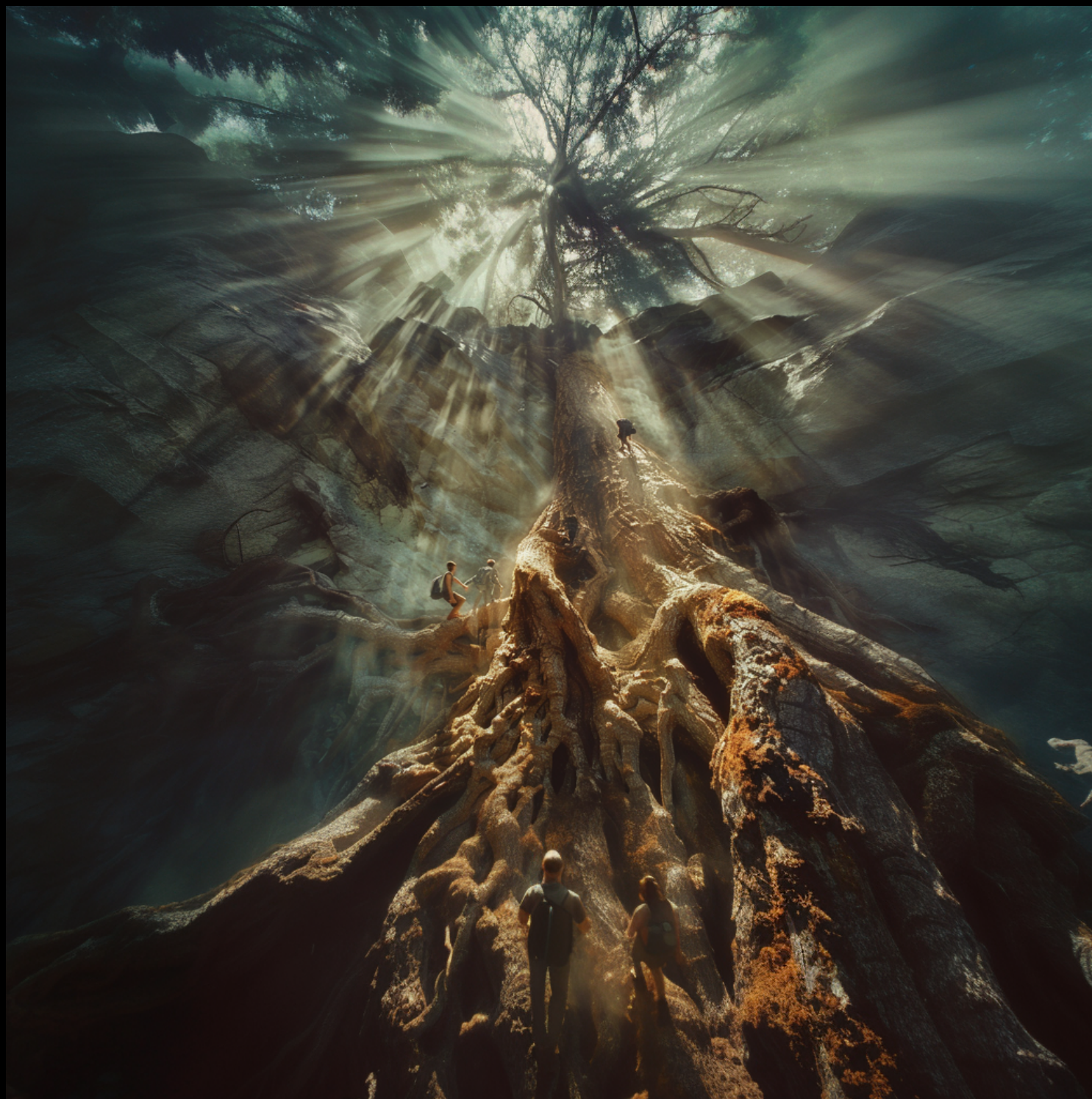
MIDJOURNEY PROMPT TEMPLATE

Cinematic, [style of photography], [type of shot], [explanation broken down into several sentences], [volumetric lighting], [style of photographer], [camera or lens].



PROMPT

cinematic, first person view, someone walking through a busy, blurry crowd, light trails, and cars going by, shot on 360 camera



PROMPT

cinematic, ultra wide high angle shot, group of 3 people climbing a uprooted sequoia tree roots, dj mavic 3, ultra detail, long exposure, dynamic light, crepuscular rays (god rays), partially foggy, liquid patterned roots, tree as large as mountains, epic, in the style of Sebastiao Salgado genesis, 21:9 RAW



PROMPT

cinematic, ultraclose up shot of closed eyes, symmetrical, straight on, visuals projected onto both the eye lids, reflections seen in the pupils and iris, dark room, bright colorful projections on eyes

PROMPT MODIFICATIONS

Constantly refined text prompts to produce interesting outputs by removing, adding, and rearranging elements to achieve the desired output. Additionally, I used the selection variation brush to refine specific areas as needed. I iterated each desired outputs several times to explore different possibilities.



FIRST PROMPT OUTPUT

cinematic, ultra wide shot, pinhole photography from inside someones mouth, teeth and tongue frame the top and bottom of the screen, the inside of the mouth becomes a landscape with the mouth opening showing the outside world, shot on gopro



REGION VARIATION:

Night city streets of people walking by, blurry, god rays (volumetric lighting)



MODIFIED PROMPT OUTPUT

cinematic, ultra wide shot, pinhole photography from inside someones mouth, the inside of the mouth becomes a landscape with the mouth opening showing the street at night with people walking around blurry, camera in throat pointing out to teeth, shot on gopro

COMPOSITION

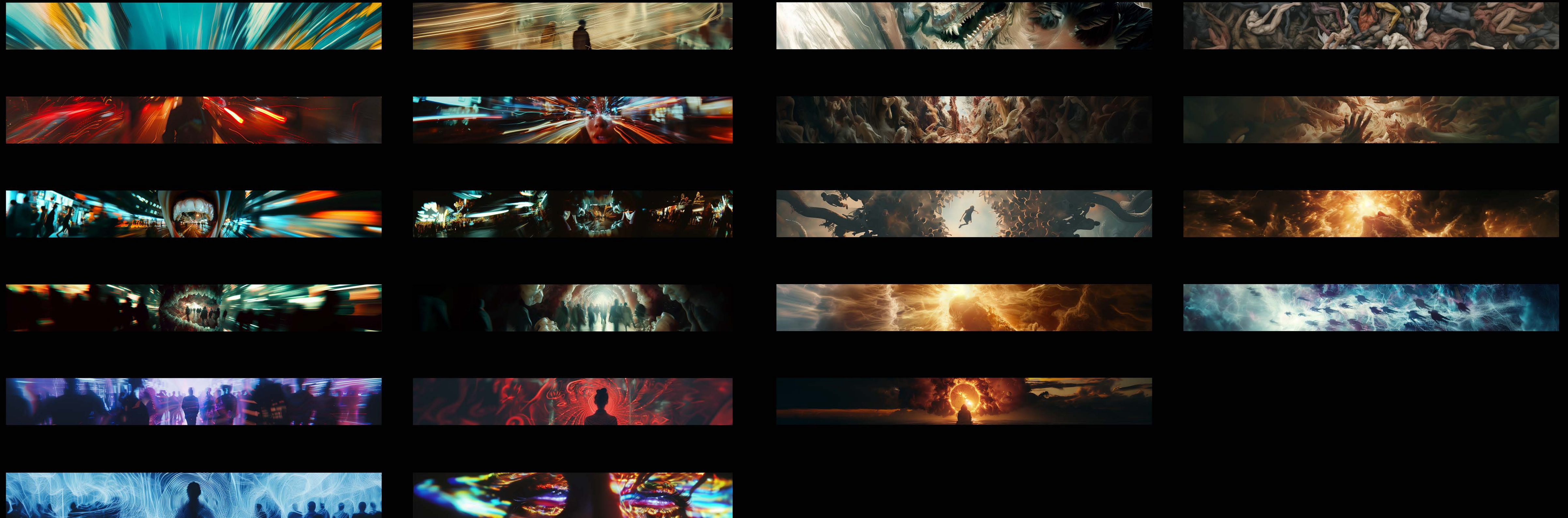
Default 1:1 aspect ratio allowed me to rotate and add vertical camera pans in post to compensate for the loss of interesting compositions when cropping.



Total of 2,126 images generated with Midjourney

STORYBOARD

I created a storyboard to visualize the sequence of shots and their flow. This helped me explore different shot ideas and plan compositions and framing. This roadmap streamlined my editing process.



RUNWAY ML EXPERIMENTATIONS

I played around with leaving the text description blank, the original image prompt, general motion, and various the intensities of camera movements. When mixing these combinations, balance was crucial. No change led to lackluster shots, while too much resulted in excessive distortion.



Grand total of 1,416 videos generated on Runway ML

AFTER EFFECTS ROUGH CUT

Once I had all my clips I created a rough draft to see the cohesion of shots and their immersions



TOPAZ LAB EXPERIMENTS

To up-res my final video, I experimented with various models and conducted several passes, comparing the results side by side.



FINAL THOUGHTS

In this project, I aimed to guide the AI towards unexpected outcomes to create new territories for my creative exploration. This project led me to embrace the limitations of the AI technology, identifying boundaries and pushing them to adapt my concept to incorporate these imperfections. I sought to create visuals unique to AI, capturing something that I couldn't easily achieve with a camera or 3D software.

If I were to continue this project, I would experiment with running my generated videos through other programs and find a way to incorporate AI style-reference.

I am excited to see how this new technology can benefit all kinds of creatives to discover the many ways it can be integrated into unique workflows.





Special thanks to Refik Anadol and Aurora Mititelu for helping me make this project possible.

Also thank you to all my classmates for showing me such awesome and inspirational work.