

OLIPHANT

A&R ARTIST PITCH

JULY 2024

BY VICTORIA OLIPHANT

ABOUT

Nestled in the heart of the San Fernando Valley, Victoria Oliphant is an enchanting singer-songwriter known for her ethereal and dreamlike soundscapes. Having honed her skills experimentally with a previous psychedelic project, [Kosher Green](#), she went on to transform iPhone demos into captivating singles like "Saturday," "Burn," and "Mon Chéri" in collaboration with producer Jackson Rau. During the COVID years, she taught herself music production, resulting in the release of "Seashell." OLIPHANT's mission is rooted in togetherness, collaboration, and community involvement. After a brief hiatus, she is re-emerging with renewed energy, inspired by the support she received from her appearance on the Jubilee Channel, with its 8.5 million subscribers. Preparing for her live debut and the release of her first album, Oliphant invites you to join her journey, where music becomes a shared experience of wonder, introspection, and unity.

Q: WHY SHOULD YOU CARE?

SHE'S DOING IT ALL HERSELF AND IT'S COMPLETELY ORGANIC



BRAND IMAGE



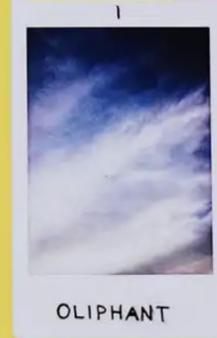
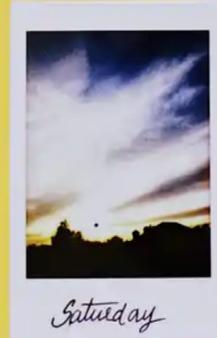
LOVE | REBIRTH | SPIRIT | THE SOUL | OUTSPOKENNESS | AUTHENTICITY | THOUGHTFULNESS | BOLDNESS | INTEGRITY | TRUE HEART | COHESION

SINGLES



Burn

8.3K Streams



Saturday

16.3K Streams



Mon Cheri

37.4K Streams



Seashell

9.8K Streams

STATS

71K

Total Streams

30K

Views on Youtube

5K

Collective Following

.5M

Total Impressions

ALL ENGAGEMENT CREATED ORGANICALLY WITH ZERO USE OF PAID MEDIA

PRESS & COLLABS



VIDEO

Versus One | Jubilee **5M** views
Speed Dating 11 Women Through Music



PODCAST

#007 | Tori Oliphant **204** views
The Eddie Conversation Podcast



ARTICLE

Oliphant - Seashell
Obscure Sound Blog - Mike Mineo



vevo

MUSIC VIDEO

Come Correct **3.4K** views
Carter Ace and The Swells



MUSIC VIDEO

Inside Out **586K** views
Grouplove



DEMOGRAPHICS

Gender

- 50% Male
- 45% Female
- 2-5% Non-Binary / Unspecified

Age

- 1% 18 and under
- 18% 18-22
- 26% 23-27
- 17% 28-34
- 15% 35-44
- 19% 45-59
- 4% 60 and over

PSYCHOGRAPHICS

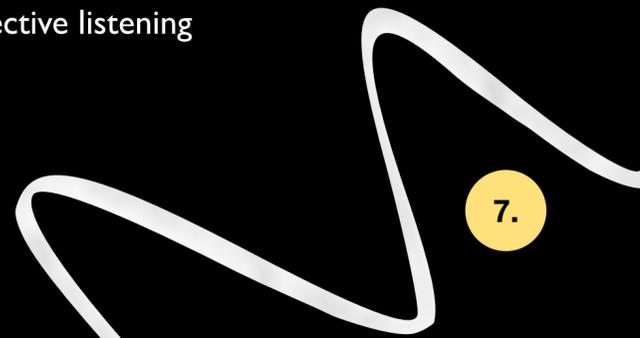
Fans of the SFV Scene Having been brought up in this scene, Oliphant has lots of connections here, and her listeners are also likely to listen to members of this scene, like The Swells, Ladyfingers, and Goodboy, as reported in Spotify Analytics.

Audiophiles Listeners of Oliphant tend to be deeply into obscure, underground music, appreciating the unique and experimental aspects of her sound.

LGBTQ+ Oliphant's fans resonate with her campy DIY aesthetics and pop culture iconography, drawing a supportive and vibrant LGBTQ+ community.

Jubilee Watchers Many of her fans discovered her through her appearance on the Jubilee Channel, attracted by her authentic and engaging personality.

Thoughtful Introverts Her fans are often thoughtful introverts who value music that deeply touches the soul and prefer intimate, introspective listening experiences.



SOCIAL MEDIA



551

Subscribers

847.7

Total Watch Time



612

Followers

99.3K

Likes



2K

Followers

2K-17K

Reach Per Post



333

Followers

200-600

Reach per Post



*ICONS ARE LINKED

TOP POSTS

541K

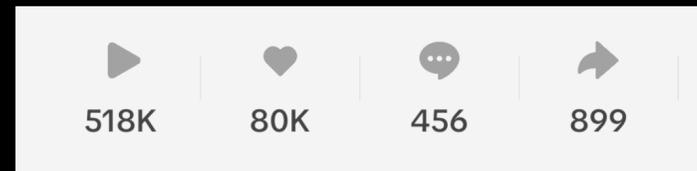
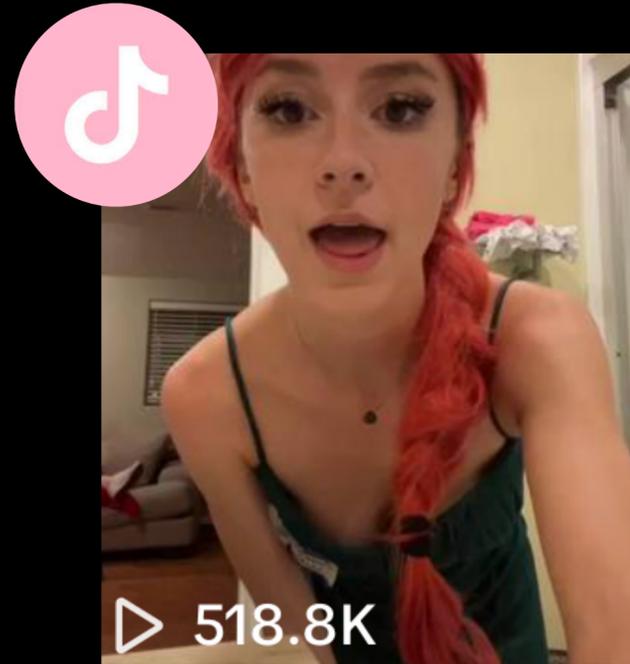
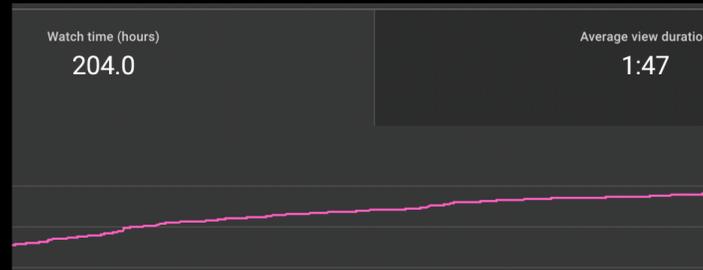
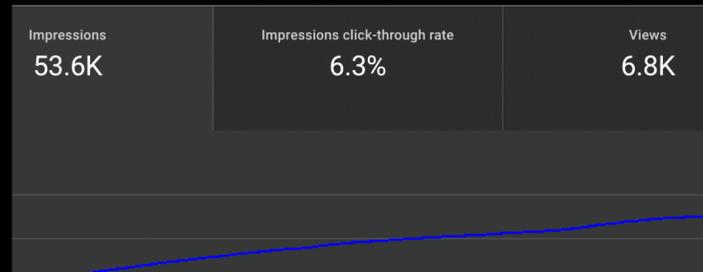
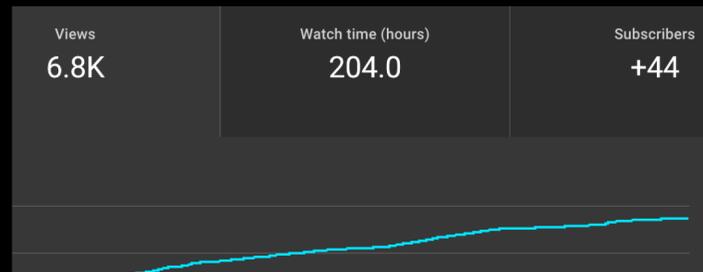
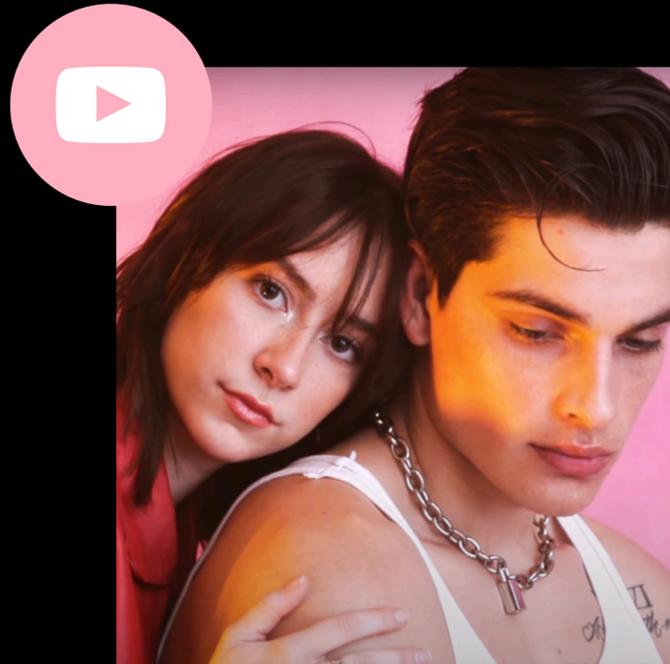
Total Views

588K

Total Impressions

83.2K

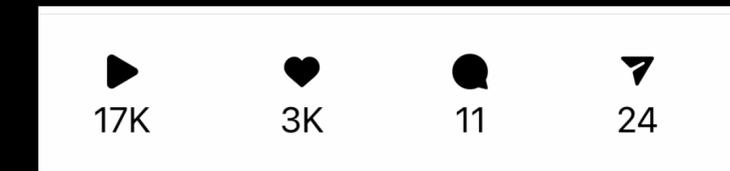
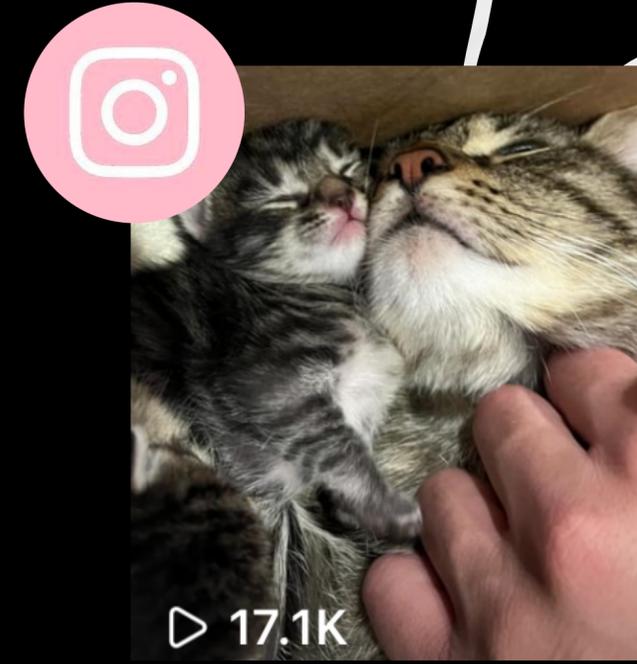
Total Likes



Key metrics ⓘ

Updated in real time.

Video views 518793	Total play time 0h:0m:0s
Average watch time 0.0s	Watched full video 0%
New followers 0	



17,097

Accounts reached

5.7% Followers	94.3% Non-followers
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Plays	17,165
Watch time	51hr 32min 47sec
Average watch time	10sec

*ICONS ARE LINKED

LISTENER LOCATIONS

via Apple Music and Spotify

OAKLAND

1.5K

LOS ANGELES

1K

DALLAS

444

SANTA CLARITA

385

RIVERSIDE

305

TORONTO

117

PAST PERFORMANCES:

The Smell, The Lexington, The Guitar Merchant, Sunland Sun Space, The Britisher, Room 41 Live, The CIA, White Oak Music and Arts, Sound Studios, Cafe Nela



MUSIC VIDEOS



Mon Cheri

6.8K Views
44 Comments



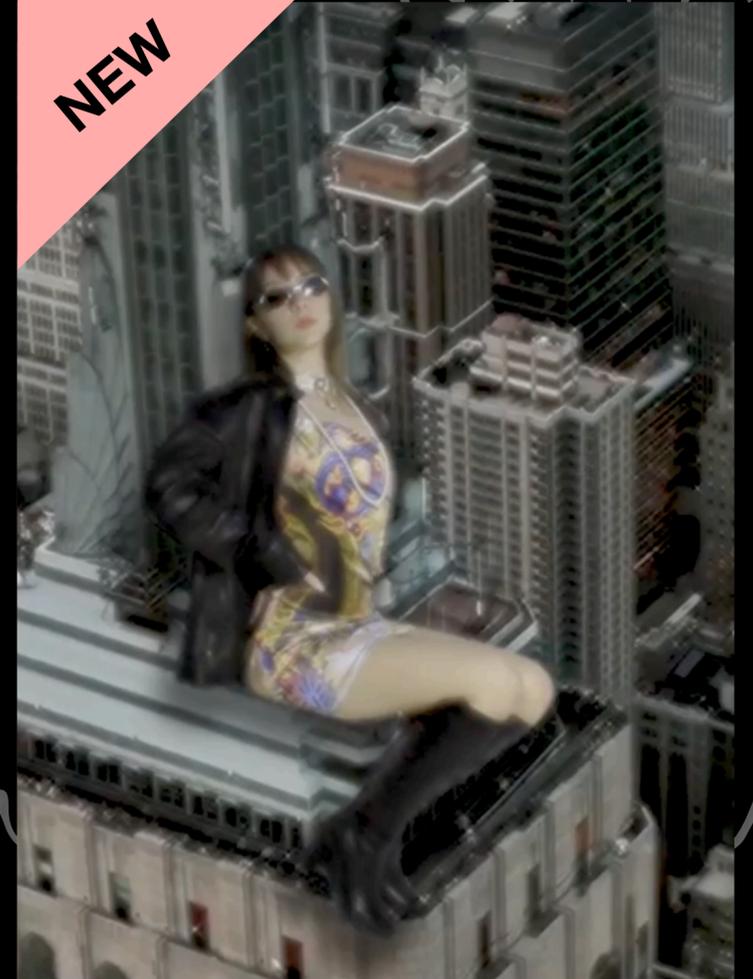
Seashell

2.4K Views
14 Comments



Pretty Place

Coming Soon



Reverie

Coming Soon